

Thesis On
Exploring Verbal Maneuvers: Communication Strategies in the Discourse of
Bangladeshi Film Actors and Actresses

By

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A thesis submitted to the Department of English & Humanities in partial fulfillment of the
requirements for the degree of M.A. in English

Department of English and Humanities

BRAC University

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Declaration

It is hereby declared that

1. The thesis submitted is my own original work while completing degree at Brac University.
2. The thesis does not contain material previously published or written by a third party, except where this appropriately cited through full and accurate referencing.
3. The thesis does not contain material which has been accepted, or submitted, for any other degree or diploma at a university or other institution.
4. I have acknowledged all main sources of help.

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Approval

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Subject: Master's thesis on Exploring Verbal Maneuvers: Communication Strategies in the Discourse of Bangladeshi Film Actors and Actresses.

Dear Madam,

This is my pleasure to display my Master's thesis on a discourse analysis of flouting of cooperative principle and politeness principle of Bangladeshi film actors and actresses.

I have attempted my best to finish the thesis with the essential data and recommended prepositions in as significant a compact and comprehensive manner as possible.

I trust that the thesis will meet the desires.

Sincerely yours,

Fariana Ahmed

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Date: 24 September, 2023

Abstract

The primary aim of this study was to investigate how differently Bangladeshi film actors and actresses communicate on public platform and how they violated Grice's cooperative principle while interacting with the host on celebrity talk shows. The qualitative research method was used to collect and analyze the data. To conduct the research, six different celebrity talk shows, were collected from YouTube. The main reason why I was interested in this particular area was that people can come to know how our film actors and actresses interact on tv talk shows and how they violate maxims because of our social circumstances. People can realize how celebrities violate the maxims of Grice's cooperative principle because of social constructed rules. A further point why I chose this subject to investigate was that people can understand how Asian people are bound by many socially constructed rules. In addition to that, people can know there is a tendency to maintain celebrity status and that's why celebrities violate the maxims for maintaining their social status and identity.

Dedication

I would like to dedicate this dissertation paper to my beloved parents and Nazah Farhat madam for guiding and bearing with me during this period with love and patience.

Acknowledgement

I have taken efforts in this thesis. However, it would not have been possible without the kind support and help of many individuals and organizations. I would like to extend my sincere thanks to all of them. I am highly indebted to Nazah Farhat madam for her guidance and constant supervision as well as for providing necessary information regarding the thesis and also for her support in completing the thesis. I would like to express my gratitude towards my parents and BRAC University for their kind cooperation and encouragement which helped me in completing this thesis. My thanks and appreciations also go to my classmates in developing the thesis and people who have willingly helped me out with their abilities.

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Chapter: 1

Introduction

1.1 Film Industry of Bangladesh:

Film is a country's reflection of tradition, culture and society. It's a beautiful industry which is an important aspect of mass communication in this modern world. Cinema is the most creative form of entertainment which helps to gain wide recognition. It is very popular all over the world because people watch films to spend their vacations. People watch different kinds of films for their entertainment. Different languages films are watched by different people in this modern era. English, Bengali, Indian, Korean, Pakistani movies are popular in many countries because nowadays people are watching other countries' films also. Bangla Cinema is the most popular form of art and a major source of entertainment in Bangladesh. Going to the movie theaters and watching new Bengali films was a popular weekend leisure in the golden past. Many people went to cinema halls to watch Bangla cinema in the past. But Bangla movies became less popular day by day and a few people were interested in watching Bangla films. Recently Bangladeshi people are interested in watching Bangla movies and again they are going to cinema halls to watch Bangla movies. People are enjoying their Eid vacations by watching new Bangla films which are released specially on Eid.

There are many famous film actors and actresses in the Bangladesh film industry. Nayok Raz Razzak, Zafor Iqbal, Alamgir, Salman Shah, Sohel Rana, Farooq are some notable famous heroes of the golden past. Bangladeshi fans idolized these mega-star actors. People started wearing andanas inspired by Salman Shah, after Razzak made bell bottoms a fashion statement. Fans and the media used to give their favorite celebrities catchy names back in the day. Shabana, Bobita, Kobori, Diti, Shuchanda, Champa are some famous film heroines of the golden past. Their powerful presence was enough to draw people into the theater.

Shakib khan, Arefin Shuvo, Siam Ahmed, Shoriful Raz, Bappy Chowdhury, Saymon are the new generation film actors. Shakib khan is the superstar of Bangladesh film industry for many years. Apu Biswas, Bubly, Jannatul Ferdous Oishi, Puja Cherry, Pori Moni, Bidiya Sinha Shaha Mim, Mahia Mahi are these generations' famous actresses of Bangladesh film industry. These film actors and actresses are famous among today's generation. They have different speaking styles, different communication styles and different lifestyles. They are also different from each other by their fashion sense and acting skills.

1.2 Importance of Communication:

The main goal of communication in pragmatics is the exchange of information and thoughts. Communication is an important thing to be successful in any field because communication styles have the ability to create meaningful connections. The various ways by which people can communicate with each other are referred to as communication styles. People can achieve success with their good communication skills. Communication and interaction play an essential part in every person's life to maintain a healthy social and professional relationship between each other. Effective interaction can build a strong social support system in the society. Communication plays an essential part in film actors and actresses' professional life. Because they have to attend many movies related programs and they have to communicate with many people for their movie promotions. They have to speak on public platforms also. That's why film actors and actresses should have good communication skills for their professional development.

1.3 New Generation's Film Actors and Actresses:

Bangladeshi film actors of today's generation are far different from golden past actors. Superstars like Shakib khan, Arefin Shuvo, Siam Ahmed, Shoriful Raz are doing many Bangla films but their presence can't create that type of madness which was shown when Nayok Raz

Razzak, Zafor Iqbal, Salman Shah were doing films as dashing romantic hero. Even the actresses of recent Bengali films can't bring that madness like golden heroines of that time.

Nowadays Bangladeshi film actors and actresses need to attend many promotional programs for their new movie promotion. They have to attend many Tv talk shows also. They talk about their new film, career and professional life in these talk shows. General people eagerly watch these shows to know more about their favorite celebrities. People are also curious to know about film actors and actresses' personal life issues. In these talk shows, when celebrities are talking with the hosts most of the time, they violate or flout Grice's four maxims. They violated maxim of quantity, maxim of manner most of the time while answering the question of the host.

1.4 Grice's Cooperative Principle:

Grice recommended four sorts of maxims to be observed in the Cooperative principle. They are the maxim of quantity, the maxim of quality, the maxim of manner and the maxim of relation. The maxim of quantity requires make your contribution as informative as possible while avoiding making it more informative than necessary, the maxim of relation requires be relevant, the maxim of quality requires attempt to make your contribution true, don't say something you don't believe to be true, and don't say anything for which you don't have enough evidence, the maxim of manner requires be perceptive and explicit, avoid ambiguity in communication, be brief (avoid excessive prolixity) and be orderly (Grice, 1975).

In reality, when we speak, we have something in our mind like the cooperative principle and its maxims guide us subconsciously. Cooperative principle helps to explain what happens in a conversation. Grice's Cooperative principle also helps to explain how communication can become effective where maxims are broken already. People can understand each other during a conversation because of understanding conversational rules which plays an important part in

effective communication. Film actresses and actors violate these maxims while interacting with the host. There are Leech's politeness maxims in some actors' and actresses' communication style. Some actresses have more politeness than some actors in the Bangladesh film industry.

1.5 Research Statement:

There are some reasons why I am interested in analyzing the data gathered from Bangladeshi film actors' and actresses' interviews of the talk shows. Perhaps the main reason why I am interested in this particular area is that people can come to know how our film industry's actors and actresses communicate, what type of language they use, what type of words they choose for speaking and how polite they are on public platforms. As a result, people can realize how important good communication is in professional life. Moreover, people can understand the importance of effective communication in a society and this is how they know about how Grice's Cooperative principles are violated by the film actors and actresses of Bangladesh.

To get the answers of all the above questions, I investigated how differently actors and actresses speak in public platforms and what type of language is comfortable for them in the talk shows. This research examined how media language is important for the media persons and also celebrities should behave politely as the public follow their every reaction. In this regard, the main purpose of this research was to investigate how and why Grice's Cooperative principles are broken by Bangladeshi film actors and actresses in the celebrity talk shows.

Many researchers have been conducted on the violations of maxims and media discourse but no specific study on Bangladeshi film actors and actresses' media discourse in the light of Grice's Cooperative principle has taken place yet in Bangladesh. For this reason, research on this particular issue is my keen interest to know how film actors and actresses communicate in talk shows and how they violated the maxims of Grice's Cooperative principle.

Chapter 2

Literature Review

In this section I summarized what I found from existing relevant research topic under themes. I have studied some pragmatic aspects such as Grice's co-operative principle, politeness theory, public platform communication, movie industry language on the interest of my research topic. These are summarized in the following sections.

The study of meaning is called pragmatics. Instead of focusing on sentences, it considers how other textual components might give readers context. The goal of pragmatics research is to uncover meaning that extends beyond the sentences. Many early researchers contributed to the discussion of pragmatics by determining the meaning of a communication that goes beyond the phrases it contains (Zaghal, 2021). For instance, Dell Hymes is one of them who provided examples of appropriate social circumstances for speech (Ray, 2011).

Language is a tool that people use to communicate with others in order to express their wants, messages, facts, and ideas (Hamsah, 2018). People communicate their thoughts and things they want to say via dialogue. Sometimes, though, what individuals say is not what they mean. It depends on the circumstances (Virgin & Utami, 2016).

2.1 Grice's Viewpoint on Cooperative Principle:

Grice expresses his viewpoint on how individuals utilize language in a quote from Levinson (1983). Cooperative principle is the name of it. He offers four fundamental rules for conversation, or guidelines for how people should utilize language when conversing. Effective

communication is facilitated by these principles (Virgin & Utami, 2016). In order to explain how we converse in daily life, Paul Grice presented his cooperation principle idea (Hossain, 2021). In order to avoid taking up the listener's time, a speaker will make every effort to make his speech always relevant to the situation, simple to comprehend, short and to the point (Sari, 2011).

Grice's cooperation principle is that you should participate in conversation to the extent that is required by the established goal or direction of the talk exchange in which you are involved at the time it occurs. The cooperative principle determines how the speaker and the listener exchange information during a discourse (Putri & Apsari, 2020). We aim to say things that are factual, relevant, and informative, as well as in a clear and concise manner (Pan, 2012).

Sometimes a conversation might be considered to be in violation when the speaker and the listener make a communication error. Violation in discussion can be found in some media, including movies, talk shows, and sitcoms, in addition to in daily life. When speakers are aware that their listeners are gullible and will only grasp the words' superficial meaning, the principle is violated (Putri & Apsari, 2020). The aim or purpose of the speaker is to mislead the hearer for protecting the face, hiding something or convincing the people (Hamani & Puluhalawa, 2019). There are four different kinds of violations: violations of quantity, violations of quality, violations of relation, and violations of manner. Maxim of quantity refers to provide information as required as it needs. The speakers should not provide too much information or too little information for the interlocutors. But the maxim of quantity can be violated in a conversation when speakers give short or long detailed explanations to interlocutors (Muhammad & Karim, 2019). Maxim of quality refers to not saying something which the speaker does not believe or he/she has not any evidence for. So, speakers should say something which exists in real life. In contrast, sometimes speakers are required to give such information which is not true (Hidayati & Lukman, 2019). Maxim of relation refers to be relevant to what speakers have said before. If the speaker is not relevant to what the speaker has said before, there is something which is intended to hide from the interlocutor and this is the way of flouting the maxim of relation

(Muhammad & Karim, 2019). Maxim of manner refers to be orderly, clear in talking so that interlocutors can understand what is said. Sometimes, flouting the maxim of manner is done by the speaker intentionally to continue a successful communication or sometimes it is done for some specific reasons (Hidayati & Lukman, 2019).

Flouting maxims is considered an effective way of explaining a matter in detail and they also claimed that flouting maxims help them to make comedy (Rafa, & Hidayat, 2020). The rule is broken not only in casual conversation but also on TV talk shows. In television programs, prominent celebrities often take part in conversations (Virgin & Utami, 2016). Flouting the maxims indicates the unwillingness of speakers to say something which is not ethical or legal. Sometimes people are not willing to talk about the accident victim to public place (Sobhani & Saghebi, 2014). Sometimes, people are flouting the maxims intentionally to protect their faces toward the public. This is a common habit of human beings in this universe (Lustyantie, Dewi, & Septiarini 2019).

2.2 Politeness Theory:

Politeness principle is a cultural phenomenon which is said to people to follow in their daily conversation (Jewad, Ghabanchi, & Ghazanfari, 2020). Learning how to act politely in both linguistic and non-linguistic contexts is one purpose of socialization. The politeness theory developed by Brown and Levinson, first published in 1978, created a wealth of conceptual and empirical research in the theoretical and methodological traditions of several social sciences, including anthropology, developmental psychology and psycholinguistics, linguistics, sociolinguistics, pragmatics, applied linguistics, and communication. Brown and Levinson's idea has received some support from the literature, along with other politeness models, such as Lakoff's (1973, 1975) and Leech's (1983) (Kasper, 1990).

The term "politeness" has a long history that extends at least as far back as the fifteenth century. However, it can be simply and clearly defined as "the quality of being polite," which in turn means "having or demonstrating that one has good manners and consideration for others." Politeness is a widely utilized concept in academic studies of intercultural communication and is at the core of "politeness theory," one of the most well-liked areas of modern pragmatics (Eelen, 2014). Politeness has been assigned as a social practice in recent ideas, implying that politeness is based on behavior and linguistic patterns (Kadar & Haugh 2013).

According to the Politeness Theory, communication language links social reality to language use in real communities. Since the 1960s, researchers have been interested in studying politeness (Brown, 2009). The term 'face' refers to a self-image that incorporates a person's social characteristics (Thomas, 1995). Leech's politeness principle is a set of maxims that serve as a regulator by preserving a social balance and responsive relationship with the interlocutor, making the interlocutor cooperative (Yaguin & Shanmuganathan, 2018). To strengthen the communication bridge, Leech based his politeness guidelines on interpersonal rhetoric and the Cooperative Principle (Bousfield 2008). The speaker presents a message that places a high value on what affects the other or a low value on what encourages the speaker to be courteous (Leech, 2005). The cooperation principles of Grice and Leech's politeness principles have a tendency to overlap and violate each other's maxims (Johari & Zahid 2016).

All society's competent adult members learn how to behave politely, verbally, and in other ways as part of the socialization process (Sharokhi and Bidabadi, 2013). According to Leech, politeness is defined as "minimizing the display of rude opinions when those beliefs are unpleasant or costly." Politeness is a key component of utilizing a language that is based on social context and is utilized to ensure the success of communication in a society. (Brown & Livenson, 1987). Politeness could guide the speaker's positive character in behaving toward someone, because it demonstrates respect between communicant and communicator (Syafryadin, 2021).

The basic purpose of politeness is to create harmony between the speakers and speech partners (Hasan, Maca & Moelier, 2021). When two people communicate, both the speaker and the listener face a variety of problems. The basic relationship between the two is determined by social distance and power. They select the most appropriate dialogue strategy for overcoming these communication hurdles. There are two dialogue strategies that have been offered. There are two types of politeness strategies: positive and negative. (Brown & Lavinson (1987).

Politeness is defined as a strategy for reducing the likelihood that an utterance is considered impolite. (Leech, 1983). Tact Maxim, Generosity Maxim, Approbation Maxim, Modesty Maxim, Agreement Maxim, and Sympathy Maxim are the six principles of politeness, according to Leech. In these maxims, participants speak to increase sympathy for the people involved. Maxim has the ability to arouse a sense of curiosity and concern for others. The contrast Leech makes between "absolute politeness" and "relative politeness;" with a focus on the former in his attitude, is a key feature of his theory (Shahrokhi & Bidabadi, 2013).

2.3 Public Platform Communication:

The goal of communication should be mutual understanding, and Habermas (1984) believed that dialogue was the best way to get there. This idea was applied to the field of public relations by Pearson (1989), and Kent and Taylor (1998) expanded it by suggesting a paradigm for dialogic communication. The term "dialogue" refers to "any negotiated exchange of ideas and opinions" (Kent & Taylor, 1998, p.325), which includes efforts to establish sincere bonds between organizations and the public (Ao & Huang, 2020). Grunig and Hunt (1984) first proposed the idea of two-way symmetric communication in the context of public relations, in which an organization converses with the public (Ao & Huang, 2020).

2.4 Media Discourse:

Media discourse describes verbal or written interactions that occur through a broadcast medium and are directed towards a reader, listener, or viewer who is not physically there. Media discourse is a created, public, on-record kind of communication. It is neither informal nor spontaneous (as casual speaking or writing is), nor is it private or off-the-record. These fundamental traits may seem obvious, yet they are nonetheless essential for the analysis, description, and comprehension of media discourse. (O'Keeffe, 2011).

There are many similarities between normal conversation and conversations with the media, but there are also many differences. Conversations can range from politicians being grilled on the evening news or celebrities being interviewed on chat shows to regular people calling a radio show to ask for assistance on a personal matter (O'keeffe, 2011). The broadcast interview was a staged interaction in which the interviewer's only duty was to offer a list of topic headers "for the carefully crafted opinions of famous men and women intended to impart to their viewers or listeners" (Wedell, 1968).

2.5 Language of Film Industry:

One of the artistic mediums with the widest range of colors is film, which also reflects both individual and societal sensibilities. Film is a new genre of literature, just like prose, poetry, drama, and fiction, according to the Oxford English Dictionary. The movie industry is also a thing of the past; it did not appear in society suddenly. Actually, a film adaptation not a recent occurrence. It is directly there at the bottom of the film industry. The theme was altered by the film's director to fit their objectives and worldview. The filmmaker uses language that is appropriate for the audience's understanding of the visual imagination (Totawad, 2019). According to the opinion of Film as one of the mass media in which there is collaboration between moving images and put together with the words contained in the dialogue, films have spread throughout the country because they include media that are able to attract attention

and interest in watching from the public. Film also includes a medium of communication by displaying moving images that can provide knowledge or experience that is happening in the scene the film aired (Putri & Apsari, 2020). Antoinette Lumiere's son Lumiere Brothers created the cinematograph in 1895 using a camera and projector together. On December 28th, 1895, the first cinematographed film was shown. In film history, this day is considered to be a red-letter day (Mohiuddin, 2014). Through the years, film has evolved into a highly complex language that aims to tell tales as simply and effectively as possible. For example, techniques like camera placement, shot framing, and editing have established norms that are well known to viewers (Clarke & Mitchell, 2000). Everyone can grasp the language of the movie because it was written for the camera. The blind may simply listen to and understand it because it is one of the most basic and straightforward forms. The film's ability to be enjoyed by those with no formal education is its most remarkable quality. On the other hand, it is something that the elite and educated can enjoy (Totawad, 2019).

Chapter: 3

Research Design:

In the methodology section I would discuss about how I conducted my research on Bangladeshi film actors and actresses' communication style in different talk shows in the light of Grice's cooperative principle and politeness theory. In this regard, I am expecting to incorporate a research method for collecting and analyzing the data from different Tv talk shows. Here I am describing the process step by step of how I conducted research.

3.1 Research Methodology:

I am aiming to incorporate the qualitative research method in this study. According to Jackson, Drummond and Camera (2007), qualitative method sometimes is considered as 'umbrella term' in the field of research because of having multidimensional potentialities in the investigation of authentic data. Qualitative method consists of a group of research tools such as interviews, observation, case study etc. On the contrary, conducting research in a quantitative manner does not enable researchers to gather information in a more descriptive manner. Participants in the quantitative study are not given the chance to express themselves or offer any viewpoints.

My research on Bangladeshi film actors and actresses' communication style in different Tv talk shows is to investigate how film actors and actresses are violating maxims, how they communicate or interact, how they response and what type of language they use while speaking. In this regard, getting the authentic data of film actors and actresses was my primary focus for this reason my study was aiming to incorporate the qualitative research method to collect data from six different interviews. These interviews are from six different Tv talk shows.

3.2 Research instruments:

Data was collected from six interviewees of Bangladeshi film actors and actresses in Tv talk shows. I observed different interviews of them and I was trying to find out their word choices, language, and how they interact with the hosts of the talk shows.

Through my observation about these actors and actresses' conversation I have obtained a knowledge about how they use different words, how they give tricky answer to the question, how they violate maxims while communicating with the hosts. Most of the film actors and actresses use standard language, some actresses use English word frequently, some actors totally speak in standard Bangla, some actresses speak politely which let me find out the differences of their communication style.

3.3 Data Collection Process:

Data collection process was quite lengthy as my data collection took some days to collect data from different celebrity Tv talk shows. There are so many celebrities talk shows on YouTube and many film actors, actresses had attended in this talk shows for their new movie promotion. I have to pay attention to choose some relevant interviewees of the film industry's celebrities so that data might not be messed up and also, I aimed to collect data in a consistent manner. Observing data from the interviews is quite challenging as I have to focus on media persons' language and I have to take only six interviews from many different celebrities talk shows from YouTube.

3.4 Data Analysis:

In this section I am going to explain how Bangladeshi film actors and actresses are violating Grice's maxims in their interviews and what type of language and word choices they use while communicating. I am aiming to represent my collected data and I would describe what I have found from my research from these celebrity interviews and how Bangladeshi film actresses and actors violated Grice's maxims so that audience can understand how politely actors and

actresses of Bangladeshi film industry interact with the hosts in celebrity talk shows. In this regard, I am going to give detail information of my collected data and analysis in the following sections.

Talkshow-1 (Amar Ami)

(0.36-3.17 minutes) Interview with Actress Opu Biswas.

- 01 SS kemon acho apu?
02 OB aito valo.
03 SS tomake Ami jhokhon e dekhi mughdho hoye takiye thaki!
04 OB (Laughing)k bolchey kar kotha! Tumi koto shundor lagche!
05 SS Shotti bolchi! Kintu ami maximum shomoy e tomake jokhon e
06 dekhechi kono program a ba airokom kono talkshow te most of
07 the time tumi shari poro.sheta vebe kintu ajk ami tomar
08 jonno ai lal shari pora,so ajke shari na porarar pichoney
09 karon ta ki?
10 OB Umm..Aa:..prothome..Aa:..vebechilam shari porbo r hoyto
11 tomra ermoddhey jeneo gecho j "lal shari" ekti cinema amar...
12 SS shei jonnoi ajk pora!
13 OB (Laughing)but vishon valo lagchey j amar lal shari ta evabei
14 meyeder kachey chhoriye jachhe j kothao amak dekha matroi na
15 onkei lal shari pore ashchey ba lal orient kichu porche
16 vishon valo lagchey,tobe ami eto gulo program korechi lal
17 sari pore but amar ichhe jokhon ami amar cinemar promotion
18 baa amr cinema niye ashbo tokhon ami asholey lal shari porey
19 ashbo.
20 SS achha tomar projojonay eta Prothom cinema?
21 OB hae.
22 SS cinemar name Lal Shari keno?
23 OB Aa:..Lal to tumi janoi lal hochhe giye valobashar Protik toh
24 oi jayga theke ashole lal ta amar neya r shari to narider

25 shathei jay,r ami jehetu ekjon meye r ami mone Kori amar
 26 dorshokder ami pochonder shei opu biswas r eti hochhe
 27 onudaner Cinema r ami projojona protham korchhi hoyto akhan
 28 theke amar projojona start hobe Hoytoba agamite aro kaj
 29 korte pari toh oi jayga thekey amar mone hoy j Prothom kono
 30 ekta kaj a na dekhbe j SSC porikhhar jemon ekta result niye
 31 amra khub hutofata kori j na amader valo hoitei hobe tarpor
 32 dekhbe j amar jemon prothom cinema release hoyechhe sheta
 33 dekhar j agrohota to amar ei carrier ta o kintu prothom as a
 34 projojona hishebe producer..to shei jayga theke amar kache
 35 mone hoyechhe j emon kichu kora dorkar jeta manusher mone
 36 jeno thekejay shara jibon..j opu ekta kaj koreche or
 37 prothom shetir nam eti to amar kache mone hoyechhe j amar
 38 jehetu meye dorshok onek beshi to shari..lal..evabe ashole
 39 name ta iye kora.
 40 SS to jehetu manusher expectation o beshi thakbe jehetu tomar
 41 production theke hocche ei movieta to shei khetre ki ektu
 42 hoile o nervous lagchhey?
 43 OB Na, dekho ei sector a ami onekdin so nervous nei..but hae
 44 manusher j amar proti je expectation ba opu biswas ki korbe
 45 oikhan theke na nijer proti onek beshi mone hochhe j
 46 thik thak korte parbo to? ba thik korchito? Mane ki hocche..
 47 tensed ektu ache..Aa:..nervous ektu ache kintu abar
 48 confident o shathe shathe ache..karon jader shathe kaj
 49 korbo tara khub e oti porichito amar e kacher manush dhoro
 50 artist bolo ebong amader j production er shobai kaj korbe
 51 camera man theke shuru kore director theke shuru kore
 52 joto kolakosholi ache dhoro shobai amar khub porichito,to
 53 oita akta support to mone hochhe, but kaj ta to amar jonno
 54 onek beshi notun ebong challenge.

S= Sarika Sabrin

O= Opu Biswas

Text analysis of talk show 1

Opu Biswas is a famous film actress of Bangladesh. In this talk show presenter Sarika Sabrin asked some questions to Opu Biswas about her professional life and new film “Lal Shari”. Opu Biswas is producing the film “Lal Shari” for the first time. The actress speaks in Bangla and uses some English words in her speaking. In this conversation Opu Biswas violated the maxim of quantity, maxim of quality, maxim of manner and also maxim of relation. In line number 3 presenter Sarika talked about Opu Biswas’s beauty. Opu Biswas can reply her with Thank you. But here in line number 4, maxim of relation is being flouted by Opu Biswas when she replied “k bolche kar kotha! Tumi koto shundor lagche!” because here her reply is not directly related with the statement. She could thank Sarika instead of this reply. In line number 10,11,13,14,15,16,17,18,19 maxim of quantity is being flouted by Opu Biswas because her reply is more informative than required and maxim of manner is also being violated by her because her reply is not clear here. Presenter asked her why she did not wear Saree in that talk show. Opu Biswas could reply only the reason of not wearing a Saree but here she replied many more things which is not a properly clear answer of the question. Her reply was too informative than required that’s why maxim of quantity is also violated here. In line number 22 the presenter asked Opu Biswas why her new movie name is “Lal Shari”. Opu Biswas violated the maxim of manner in line number 23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39 because her answer was not clear in these lines. Here maxim of manner is being flouted by Opu Biswas because her reply is obscure. She could clearly just answer the question which she did not do here. Maxim of relation also being flouted by Opu Biswas in line number 30,31,32,33,34,35,36 because here she talked about her first film experience and SSC exam experience which is not related to the question. So, she is violated the maxim of relation in these lines. Here maxim of quantity also being flouted by her because Opu Biswas contributed more information than required. In line number 32,33,34,36,37,38,39,40 maxim of quantity is being flouted by Opu Biswas because her reply is more than required here and maxim of manner also being flouted by her because her reply is ambiguous. In line number 40,41,42 the presenter asked if she feeling nervous as a producer of her new film “Lal Shari”. Her reply to that question was also

obscure. Because the answer was not orderly, the maxim of manner is being flouted by her in line number 43,44,45,46,47,48,49,50,51,52,53,54. Maxim of quality is also being flouted by Opu Biswas in line number 43 because here she said that she is not nervous as a producer about her new film which is not true. Because in line number 44,45,46,47 she also said that she is feeling a little nervous about this new film. In line number 43,44,45,46,47,48,49,50,51,52,53,54 maxim of quantity is being flouted by Opu Biswas because she contributed more information than required. There is so much information in these lines which are not required to the asked question. So, we can see that in this talk show Bangladeshi film actress Opu Biswas violated Grice's maxims many more times. She violated all the four maxims of Grice's cooperative principle.

Talkshow 2 (Binodon Sharadin)

(00.44-3.28 minutes) Interview with actress Jannatul Ferdous Oishi

- 01 P Notun bochore notun cinema mukti pacche "Black War" Kemon
02 lagchey?
- 03 JF0 obviously valo lagche karon oneek diner..prottashito cinema
04 sobar, ebong onek kosto kore shobai toiri korechhe to etodin
05 por ashte jachhe ebong bocherer Prothom cinema,excited!
- 06 P "Mission extreme" a apnake amra silvi choritre dekhe chilam
07 ebong ebar "Black War" a ashole silvi k amra kotota notun
08 vabe ba kivabe dekhte parbo?
- 09 JF0 choritro eki tobe journey ta r ektu alada ebong r ektu
10 extreme, karon black..black war hochhe etar mane j mission
11 extreme a j journey ta manush dekhechilo sheta chilo blue
12 war ebong shekhan theke manusher kichu prosno toiri hoyeche
13 kichu curiosity toiry hoyeche j..etar end kothay etar
14 finishing kothay to shetar sheshta dekhte parbe manush black
15 war a.
- 16 P Mission extreme niye amra kintu misro potikria peyechi..Aa:
17 jeta bola hoy j jotota expectation chilo onek dorshok bolen

18 totota hoy to fulfill kora jayni black war niye apni ashole
 19 ki bolte chan?

20 JF0 fulfill hoyniii...eta amar mone hoy tara hochhe, tader j
 21 curiosity ta roye giyeche sheta j fulfill hoyni..Aa:..shei
 22 jayga ta theke hoyto ba karon tara tader prosner uttar ta
 23 payni ba tara hoyto ba ekta journeyr finishing dekhte
 24 chachhilen sheta hoyto ba dekhte payni..etar jonnoi hochhe
 25 black war..j finishing ta tara dekhte panni...j komti ta tara
 26 okhane dekhechilen sheta sesh hobe black war a ebong oita
 27 tara black war a dekhte parbe.

28 P "Black war" a apnr co-actor chilen Arefin Shuvo. Unar shathe
 29 kajer experience kemon?

30 JF0 tar shathe kajer experience shobshomoy valo ebong so far, he
 31 is one of the best co actors.

32 P eibar ektu mission extreme niye kotha bolte chai, shekhane
 33 kintu promotion er jayga theke apnk amra khub e active
 34 dekhechi kintu pokkhanthore amra jodi team mate der kotha
 35 boli khub ekta shorob dekhini eta keno?

36 JF0 j hochhe main hero Arefin Shuvo unar hochhe tokhon shooting
 37 chilo bongobondhur biopic er "Mujib" er..Aa:..to uni chaileo
 38 shomoy dite parenni onk beshi kintu premier a thekechhen,
 39 erpor jedin released hoyechhe sheidin o tini hall visit
 40 korechen, erpore social media te jotota promotion korar tini
 41 korechen..jehetu shooting,r ekjon k o to shey..mane bipode
 42 felte pare na professionalism er jayga theke to eijonno tini
 43 paren ni r hochhe onnora prottek a hochhe ektu kaje besto
 44 chilo hoyto ba j jar jayga theke protteker bektigoto bestota
 45 thake ebong ekhon eto unhealthy competition eto beshi kajer
 46 chap shobar to shobai chaileo shomoy dite parena..to ami
 47 mone hoy ektu comparatively bekar chilam eijonno(laughing)
 48 ami shob theke beshi..

49 P to aibar amra ki dekhte pachhi ashole "Black War" er
 50 promotion niye kintu khub ekta hakdak amader chokhe
 51 porchena! Eta e ba keno?

52 JF0 eito shuru holo..porbe aste aste..ebong ei j hakdak na

53 thakle to dakten na ekhane kichu na kichu to achei!

P= Presenter

JF0= Jannatul Ferdous Oishi

Text analysis of talk show 2

Jannatul Ferdous Oishee is a new film actress of the Bangladesh film industry. She is also a Bangladeshi model and beauty pageant title holder. Oishee was crowned Miss World Bangladesh in 2018. She represented Bangladesh at the Miss World 2018 in Sanya, China. She was placed in the top 30 among 118 contestants. Oishee acted as a heroine in two Bangla films "Mission extreme" and "Black War". She came to this talk show for her new movie promotion. Here the presenter asked Oishee some questions related to her new movie "Black War". Oishee uses standard Bangla language. She can also speak in English well as she was a participant of Miss World Bangladesh. In this conversation Oishee violated the maxim of relation, maxim of quantity and maxim of manner. Maxim of approbation and modesty these politeness maxims also found in her speech. In line number 6,7,8 the presenter asked Oishee about her character development in the new movie "Black War". Oishee could only reply about her character Silvi here. But in line number 9,10,11,12,13,14,15 maxim of relation is being flouted by Oishee because the last part of her reply is not related to the question. The presenter asked to tell her something new about her character "Silvi" but she also talked about the storyline of the two movies here which is not related to the question. Maxim of quantity is also being flouted by her in these lines because her information is more than required. In line number 20,21,22,23,24,25,26,27 maxim of manner is being flouted by Oishi because her reply is ambiguous and not clear here. Because in line number 16,17,18,19 the presenter talked about the audience's expectations and reactions about her film "Mission Extreme" and she asked her to tell something about the film "Black War". Here Oishee could talk more clearly about her new film "Black War" which she didn't, her reply was obscure here so that maxim of manner is

violated by Oishee in these lines. The presenter asked about her working experience with co-actor Arefin Shuvo in line number 28,29. Oishee replied “he is one of the best co-actors” in line number 30,31. At first Oishee was answering in Bangla but in the end, she finished her answer in English. Oishee shifted the language from Bengali to English here. Maxim of approbation and modesty showed In line number 36,37,38,39,40,41,42,43,44,45,46,47,48 in Oishee’s reply. Because when the presenter asked Oishee why her co-actor and other teammates were not as active as her in the last movie promotion of “Mission Extreme”, while answering to that question she minimized the dispraise of others by saying “jehetu shooting r ekjon k o to shey mane bipode felte parey na professionalism er jayga theke to eijonno tini paren ni r hochhe onnora prottek a hochhe ektu kaje besto chilo hoyto”. In these lines she also minimized praise of self and maximized dispraise of self by saying “ami mone hoy ektu comparatively bekar chilam eijonno ami shob theke beshi”. Here maxim of quantity is also being flouted by Oishee in line number 36,37,38,39,40,41,42,43,44,45,46,47,48 because her reply was too informative than required. She could answer only the reason why other teammates were not as active as her. In line number 52 ,53 maxim of quantity is being flouted by Oishee because her answer was short and less than required. Here the presenter asked her why the “Black War” movie’s promotion is also not so active. Oishee could explain the main reason here but she didn’t do that. Maxim of manner is also being flouted by Oishee here when she said “eito shuru holo..porbe aste aste..ebong ei j hakdak na thakle to dakten na ekhane kichu to achei”. According to the question her reply is ambiguous and not clear here. So, we can see that in this talk show Bangladeshi film actress Jannatul Ferdous Oishee violated the maxim of manner, maxim of quantity and maxim of relation and her speech manner was polite. She speaks in Bangla most of the time and sometimes she speaks in English also.

Talkshow 3 (Amar Ami)

(16.33-22.00 minutes) Interview with Shabnam Yasmin Bubly

01 SS tumi..sakib khaner shathe tomar j shomporko bublyir shathe j
02 shomporko sheta k tumi kivabe define koro?

03 SYB eta...amar khetre mone hoy j ashole..Aa: khub olpo shomoy eta
04 bola possible na karon jehetu amr film industry te kaj kora
05 amar mane unader unader bolte j oi team tar shate ebong
06 definitely amar first co-actor chilen tini ebong tar
07 shathe ami kaj korechi ebong onek kichu ashole shikhte
08 perechi,because he is so experienced so ei jayga gulo to
09 achei amar kache mone hoy j ashole jokhon amra on screen
10 kaj korechi ba karon amader to almost ek dozoon chobi
11 hoyechhe ekshathe to shekhan theke ami bolbo j shomporker
12 beparta ashole definitely jokhon keo juti hishabe kaj kore
13 tokhon to ekta understanding thakei so..sheta respect er
14 jygay ashole shob shomoy e ache.

15 SS dorshokder mone jehetu eta niye onek jolpona kolpona chilo
16 ebong nana prosno chilo shegula tumi motamuti dur kore
17 diyecho ebong...

18 SYB ebong amar kache jeta mone hoy apu sheta hochhe j amra..Aa:
19 ashole jehetu ami jodi amar kotha boli j ami literally amar
20 promotional..amr movie promotional kono program chara amar
21 tv program a ektu kom asha hoy karon ami jehetu bekti Bubly
22 ta k ami khuv kom shamney ani karon amar kache mone hoy ami
23 jehetu j profession a kaj korchhi professional ami ta kei
24 shobai januk tobe jehetu bekti bubly niye ekta agroho
25 shudhu ami na amra jara mediay kaj korchhi shobar e ekta
26 audience er ekta agroho thakey j shobar personal life a ki
27 hochhe..toh sheta amar mone hoy j jodi kokhono somoy hoy
28 sheta hoyto bekti bubly k janar jonno e kono ekta somoy
29 kotha bolbo shudhu karon..onek ghotona achey jehetu ami
30 dorshok der k respect korei bolchi j tara jantey chay ba
31 tara onek shomoy onk kichu shamney ja ashey ta dekhey e
32 hoyto ba onek comment kore kintu..
33 SS total story ta na jeneyee hoyto..

34 SYB na jeney ee hoyto but ajk mane ekta movie hok ekta program
 35 hok sheta shamney jototuk ashbe but tar pichoney o kintu
 36 onek story thake..
 37 SS back of the story ashole onk beshi..
 38 SYB onek beshi..so shei back of the story hoyto ba onno kono
 39 shomoy share hobe jehetu tader ekta..tara ekta gunjon a
 40 achey tara ekta jolponay ache to shei gulo niye onno kono
 41 shomoy..shomoy niye amra...amar ami ai rokom mane shudhu ami
 42 ta k ee jeno shobai jane to oi rokom vabe shamne ashbo.
 43 SS obshhoi amrao shei prottashay e thaki jeno sheirokom ekta
 44 shomoy ashuk ebong dorshok der mone onek koutuhul ache shei
 45 gulo jeno tmi fulfill kore dite paro. Achha tahole eibar
 46 amra abr back to our story..jehetu amra chilam movie te..to
 47 moviete gan nach hochhilo, movie te ovinoy hochhilo,shoob
 48 hocchilo khub valo tarpor to finally movieta release holo
 49 Release hoar pore jokhon hall a gelo,first jokhon nijey k
 50 jokhon boro porday dekhle shei Protikria ta ki chilo ebong
 51 tumi j bolciley tar agey j family er shathey ektu dondo
 52 cholchilo tomar movie kora niye mamla mokaddoma hoye jabe
 53 eirokom ekta voy-viti o cholchilo to shei jaiga thekey
 54 family er keu ki giyechilo shathey? ba r jeye thekle tader
 55 ki reaction chilo?
 56 SYB shottikar orthey keu jayni amar Prothom chobi jokhon
 57 release hoyeche karon umm tader bepar ta chilo j just come
 58 back. You don't have to work in that sector..toh oi jaiga
 59 thekey tara boley j tumi tomar study sesh koro..toh fine
 60 mane jevabey toh tara jehetu rag chilen so shekhan theke
 61 ashole keo e jayni amar prothom film jokhon release hoy.
 62 Jeta hoyechilo ami amar jokhon gan gulo release hochhilo
 63 karon movie release er age to amader gaan release hoy..
 64 ebong shobai khub appreciate korchilen ebong umm amar nijer
 65 namer j gaan ta "Bubly Bubly" shei ganta o ebong "dil
 66 dil" a prottek ta gaan e shobai khub valovabe accept
 67 korechilo ebong movie ta release hoar por jeta hoyechhilo

68 amar oi tension ta to tokhono jayni.karon hoy ki dinsheshe
 69 apu basha to basha e..
 70 SS Family means a lot.
 71 SYB Family to Family..amra joto e baire kaj kori..definitely
 72 amder cholochitro poribar ba amader amra jodi banglavisio
 73 er kotha boli jehetu amra 2jon e ekhane kaj korechi.
 74 SS mane colleague der hae amra boli amader workplace is our
 75 second family but first family to ashole first family..
 76 SYB first family..so jokhon amra bashay firchi kaj shesh kore
 77 tokhon jokhon jodi ektu shob kichu positive na pai mane
 78 ekta kintu kaj kore..
 79 SS ektu holeo kharap lage..
 80 SYB kharap lage..to tokhon oi support ta amar khub mane ami
 81 khub miss korchilam..j ami chai..kichu..karon
 82 SS mon kharap legechilo I am sure first movie te..
 83 SYB hmm..karon amar basha theke jeta hoto j kaje to hae baba ma
 84 jehetu amar..producer shoho shobai kotha boleche ammu abbur
 85 hathe ebong tara jane j secure ekta place a kaj korch
 86 kintu dinsheshe jokhon apura ba amar dulavy ra ba amar abbu
 87 ammu o otota happy na..to tokhon mone hochhilo j ashole..
 88 mane what am I doing?mane..then jeta holo j aste aste kore
 89 tara ami amar first film dekhechi karon ami amar kaj gulo
 90 boro porday keno dekhi karon ami chai j eta kemon holo kaj
 91 ta?ba ekdom e ami borkha pore jai eta borkha pora emonna
 92 j keo dekhche chobi tulbe ta na..definitely amader audience
 93 der jonnoi to kaj kora kintu ami jai j mane jeno at least
 94 full concentration a jeno ami amar kaj ta dekhte pari..to
 95 ami giyechilam amar choto vy k niye..o onek lokhhi to dekha
 96 jachhe..o shobshomoy jekono kichu hole..mane o bole j apu
 97 fine ba tumi mane o amar choto holeo shey majhe majhe amake
 98 advice kore j na tumi jeta e korcho kintu sheta jeno
 99 honesty diye hoy. to ami amar vaiya k niye gechilam choto
 100 vy k niye to ovabe ashole first kaj dekha..but aste aste
 101 kore jokhon basha theke dekhlen j overall shob kaj korch
 102 na valo kaj korcho..ba ektu shomoy niye niye kaj korch
 103 tokhon tara ekhon kichu ta positive..but tarporeo..

104 (smiling)
105 SS tarporeo ache kichu..
106 SYB hae..

SYB= Shabnam Yesmin Bubli
SS= Sarika Sabrin

Text analysis of talk show 3

Shabnam Yasmin Bubly was a news presenter before becoming a film actress of Bangladesh. She started her career as a television news presenter in Banglavisision television. Bubly's first film was with Shakib Khan named "Bossy". After that movie this couple worked in many bengali movies. There are rumors about Shakib Khan and Bubly's relationship from the first movie they did together. In this celebrity talk show the presenter Sarika asked Bubly about her first film experience, her relationship with Shakib Khan and how her family reacted to her first Bangla movie. Bubly speaks in standard Bangla language. She also speaks in English. In this conversation she used English several times. Bubly's speech manner is polite. Maxim of agreement found in her speech. In this talk show Bubly violated the maxim of quantity most of the time because her information was more than required. She also violated maxim of manner, maxim of quality and maxim of relation here. In line number 3,4,5,6,7,8,9,10,11,12,13,14 maxim of quantity is being flouted by Bubly because her reply is too informative than required. The presenter asked to talk about her relationship with Shakib Khan. Here Bubly could just define her relationship with Shakib Khan but she said many unnecessary things and avoided the main answer of the question. Maxim of quality also being flouted by Bubly here because she didn't tell the truth, she was hiding their actual relationship of husband wife. Maxim of manner is also being flouted by Bubly in these lines because her reply is obscure here. Her answer was not clear at all. In line number 41,42,43,44,45,46,47,48,49,51,52,55,56,57 maxim of quantity is

being flouted by Bubly because her explanation is much bigger which is more than required and maxim of manner is also being flouted by her because her reply is not orderly here. In line number 46,47,48,49,50,51,52,53,54,55 Presenter Sarika asked Bubly about her family's reaction to her first film. She could reply only about her family's reaction but here she said many more things while answering this question. Maxim of quantity is being flouted by Bubly in line number 56,57,58,59,60,61,62,63,64,65,66,67,68,69,71,72,73,76,77,78,80,81,83,84,85,86,87,88,89,90,91,92,93,94,95,96,97,98,99,100,101,102,103,104,105,106 because Bubly said a lots of things here and she gave more information than required answer. Maxim of relation is also being flouted by her in these lines because many parts of her answer were not directly related to the question. She talked about her little brother in line number 95,96,97,98,99 which was not related with the question. Maxim of manner is also being flouted by Bubly here because her reply was ambiguous and not orderly in these lines. In line number 33 and 34 we found the maxim of agreement in Bubly's reply, she agreed with Sarika in line 34. Maxim of agreement also found in Bubly's speech in line number 37,38,70,71,75,76,79,80,105,106. In these lines Bubly agreed with the presenter. In line number 6,7,8 maxim of approbation and modesty was found in Bubly's reply because here she minimized praise of self and maximized praise of Shakib khan by saying "tar shathe ami kaj korechi ebong onek kichu ashole shikhte perechi because he is so experienced". So, we can see the politeness maxims in Bubly's speech and she violated all the maxims of Grice's cooperative principle in this talk show.

Talkshow 4 (Binodon Sharadin)

(1.27-5.25 minutes) Interview with actor Chanchal Chowdhury

- 01 MM hawa te ure berachhen veshey berachhen ebong shei shathe kala
 02 kala ei gaan tooh 700 er beshi cover hoye gechey hawa ashte
 03 ekhono besh kichu din baki aro prai 9 din baki kemon katchey
 04 hawa moy jibon?
 05 CC asha toh chilo ee j a rokom kichu ekta ghotbei ba ghot

06 uchit karon ekhane srom medhaa shototar kono e komti chilo na
 07 shei shongey jara kaj korechen amader ai hawa team er
 08 director thekey shuru korey ekdom prottekei artist shob kichu
 09 shobai,shobai eto ekagrota ebong eto shototar shathey kaj
 10 koreche shei shongey quality ta maintain korar chesta koreche
 11 atleast ai shomoye 2022 shale ki dhoroner cinema nirman houa
 12 uchit eta jene bujhei tara ai kaj gulo koreche j karonei
 13 ajker je howa boiche sara deshe..
 14 MM ekebare..shudhu deshe na desher baire chole geche shei
 15 hawa..eta shei tar ee folafol.
 16 Ami shuney chilam a rokomta jokhon apni taqdir korlen oi
 17 garita freezing j gari ta sheta chalano shikhte hoyechilo
 18 karon seta manual gari ebong Prothom din bodh hoy shooting
 19 pack-up o hoye chilo but hawa te toh arokom chan majhi ke
 20 onek kichu kortey hoyeche,boiri abohaway shekhane arokom ki
 21 ki protikulota apnake mane par hote hoyeche?
 22 CC prothom protikulota chilo hochhe j bishaaal troller j mach
 23 dhorar j trallor shomudre jehetu mach dhora hoy oi troller a
 24 j tar mane shomudre er dheu er shonge boro boro bishal dheu
 25 er shatey palla ditey hoy choto khato trallor toh ashole
 26 tikbey na. toh oi oto boro troller er ami jehetu head majhi
 27 prodhan majhi chan majhi ta oi tar hatey hochhe halta..ebong
 28 shei je halta nowkar hal shei hal ta ki rokom koto rokom
 29 hote pare..andaz..ekta puro ekta gach... lomba je gach achey
 30 nah puro ekta gacher mane amra normal je nowka gulote basher
 31 ba kather boitha ba hal oi ta diye banana hoy ar ai halta
 32 hochhey puro ekta gacher lomba je oita alada special ki
 33 gach jeno achey bishal lomba ebong oitar oitai ee ekdom oi
 34 haal ghorano,daney bamey neya ebong otate chalate hoyeche oi
 35 j bishal troller ta oi ta ami nije chaliyechi..
 36 MM mane oita shotti chalate hoyeche?
 37 hae engine engine master hocchey raj shariful raaj r ami
 38 hocchi head majhi onno ra achey aro jara jara achey to o okey
 39 engine strat ditey hoyche kivabey engine chalate hoy oi

40 noukar ar amake kivabey nowka chalate hoy haal dhore oi dheu
 41 er moddhey eta chaliye chi.
 42 MM mane eta voyaboho! Ami shunechi j bulbul chilo shomoy ta te
 43 Aa: noy nombor bipod shongket chilo..tokhon ki shooting
 44 hoyechilo naki shooting tokhon pack up chilo?
 45 CC ekdom bulbuler jedin shuru hoy shedin amra ekdom deep sea te
 46 chilam. modhho shomudre amra shooting korchilam shooting er
 47 jonno preparation mane amra tar age dui ghonta mane par theke
 48 amra troller a kore amra 2 ghonta journey kore deep sea te
 49 total shooting hoyeche shekhane pouchanor shathe shathe
 50 oikhane dheu shuru holo..
 51 MM tarpore..
 52 CC bishaaal dheu ebong ek ekta dheu koto boro dheu amra jibone
 53 dekhechi..modhho shomudre ashole to normally karor e jaoa
 54 hoyna ebong amra jeta cox's bazar theke saint martin a jai
 55 shei j shomudrer j journey tuk pore pashe to barma ba shob
 56 kichu miliye..kintu eta saint martin theke ekdom deep sea te
 57 2 ghonta amra chaliye giye shooting kortam. To dheu jokhon
 58 Uttal dheu shuru holo amra shathe shathe noukar nongor tongor
 59 tule amra abr fir firte shuru korlam..r dheu er shathe judhho
 60 korte korte amra janina j ashole ki hobe. Tarpur jokhon kule
 61 amra virbo shorashori boro j amader boat ta sheta ashole tire
 62 ana jetona karon eto bishal boat, choto boat a amader boro
 63 boat theke niye asha hoto. Shei choto boat boro boat tar
 64 shathe lagano hoto ekta shiri diye join kora hoto, kintu shei
 65 shiri ta join kora jachhilo na karon kokhno kokhno dheu a
 66 choto boat ta upore uthche abar kokhono boro boat ta eirokom
 67 just dulce dui ta nouka konovabei na pray adha ghonta
 68 chollish minute struggle korar por amra laf diye diye
 69 konomote jokhon ektu dheu ta kome boro boat theke choto boat
 70 a neme tarpur pare eshe tarpur firechi..ebong tarpur to 4din
 71 ekdom griho bondi.
 72 MM Mane nishash fele bacha j na..jane beche firechi..erokom ekta
 73 bepar..
 74 CC Ekdom..jane beche..

CC= Chanchal Chowdhury

MM= Mousumi Mou

Text analysis of talk show 4

Chanchal Chowdhury is a famous Bangladeshi actor. He acted in a lead role in many hit Bangla movies like Monpura, Television, Aynabaji, Debi, Hawa. He is also a television actor who did many popular Bangla dramas. He received two Bangladeshi National Film Awards and three Meril Prothom Alo Awards for Best Actor. Chanchal Chowdhury came to this talk show for his new “Hawa” movie promotion. In this conversation the presenter Moushumi Mou asked Chanchal Chowdhury to talk about his new film “Hawa”. Chanchal Chowdhury violated the maxim of quantity, maxim of manner and maxim of relation in this talk show. In line number 5,6,7,8,9,10,11,12,13 maxim of relation is being flouted by Chanchal Chowdhury because his reply is not directly related to the question. Here in line number 1,2,3,4 the presenter asked him to talk about how he is feeling about his new film “Hawa”. Chanchal could simply share his feelings about the film. But here he was talking about many things which were not directly related to the asked question. Maxim of quantity is also being flouted by Chanchal in these lines because his reply is more informative than required. He gave more information according to the question. Maxim of manner also being flouted by Chanchal here because his reply was also not clear. In line number 22,23,24,25,26,28,29,30,31,32,33,34,35 maxim of manner is being flouted by Chanchal Chowdhury because his reply is not orderly here. Chanchal Chowdhury’s reply was obscure in these lines. That’s why maxim of manner is violated by Chanchal Chowdhury here. In line number 42,43,44 the presenter asked Chanchal Chowdhury about how they did their shooting when “Bulbul” was there. Maxim of manner is being flouted by Chanchal Chowdhury in line number 45,46,47, 48, 49, 50, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71. Chanchal could simply and clearly reply about their shooting experience during that difficult time but his information was more than required here. Maxim of manner is also being flouted by Chanchal Chowdhury in these lines because his answer was ambiguous. In these lines the maxim of relation is also being flouted by Chanchal Chowdhury because all part of his answer was not directly related to the required question. Here Chanchal Chowdhury shared many other stories of their journey which were not related to that asked question. Maxim of agreement also found in Chanchal Chowdhury’s speech in line number 74. Here Chanchal Chowdhury agreed with Moushumi Mou by saying “Ekdom jane beche..”. Maxim

of approbation is found in Chanchal Chowdhury's answer in line number 6,7,8, 9, 10, 11, 12, 13 because here he is maximized praise of others by saying "Jara kaj korechen amader ei hawa team er director theke shuru kore ekdome prottekei artist shob kichu shobai, shobai eto ekagrota ebong eto shototar shathe kaj koreche". Maxim of approbation is a maxim of politeness, so that politeness is also found in Chanchal Chowdhury's speech act. Chanchal Chowdhury speaks in standard Bangla. He delivered all her speeches in standard Bangla in this talk show.

Talkshow 5 (Sholpo Doirgho Golpo)

(1.21-4.24 minutes) Interview with actor Shariful Raz

- 01 P Accha ektu ekhon Aa: cinema tei ashi..jehetu cinemar
 02 amader onusthan Aa: "Damal" ashcey next month ei amra
 03 jototuk jani Aa: "Damal" niye ektu janbo j "Damal" er
 04 shatey jukto howa kivabe prothom thekey e suru kori
 05 SR ashole "Damal" er shatey jukto howa ta "Poran" korar por
 06 por e asholey Rafi ekta film er kotha bole eta hochhey
 07 Shadhin Bangla Football dol niye ekta cinema banate chay
 08 Rafi so tokhon thekey e ashole aita pendamic er agey so ami
 09 pray 6 month preparation er time pai
 10 P Achha..achha..
 11 SR karon jehetu fitness er baper
 12 P hmm..hmm..
 13 SR football er bepar shob kichu miliye eta khub challenging
 14 ekta job chilo amader jonno. ar periodical film
 15 P hmm..hmm..
 16 SR so periodical film ta amader deshey shooting kora ta ashole
 17 ki rokom
 18 P ektu tough

19 SR amar jonno Aa: khub new chilo bapar ta Rafi er jonno new
20 chilo puro team er jonno chilo new so amra shooting a jai
21 P achha
22 SR so amar er agey desher jonno kono kaj kora hoynei so amar
23 mone hoy..
24 P mane mukti juddho vittik kono..
25 SR hae karon choto belay shuntam mukti juddhey ashole ai
26 hoise oi hoise eta shuna golpo but nijey asholey
27 ovinoy korbo ai rokom ekta story te eta I'm lucky ai jonno
28 desh k represent korar moto ekta cinema ashole etar cheye
29 best kono cinema hoito kina ami jani na karon Shadhin
30 Bangla Football dol ta chilo back in 1971 er emon ekta dol
31 amar mone hoy prithibir etihash a ekmatro amra ekta dol
32 chilam jara football kheley fund rising korey mukti juddho
33 k amra help korsi onek vabey a
34 P achha..achha..
35 SR so in fact bangladesher potaka niye ashole show down kora
36 okay kuspotrolika purai deya maney asholey shob kichu
37 miliye j ashole oi team ta eta amader history er ekta onek
38 boro part.
39 P achha..r amr mone hoy j amder jara new generation ache
40 tarao to ashole ei bepar guli puropuri janena..ei
41 cinematar maddhome hoyto..Aa: tara connect hote parbe j
42 na amader muktijuddhher pichone ashole koto golpo chilo
43 shudhu jara shamnei judhho koreche emon ti na..
44 SR na front line er jara chilo judhho korse tara to ashole
45 oder hate hoyto ba arms chilo gan chilo..front line er
46 baire kisu manush judhho korse jara hochhe oder paye
47 football chilo
48 P hae hae etai etai..
49 SR oi oi dol ta ashole amader historyr ashole onekta onek boro
50 jaygay Aa: e ache oi jaygay..ami ashole Shadhin Bangla
51 Football Dol er captain..amar character ta hochhe Munna.

52 P bah..

53 SR Aa: amar abar o ami co-artist hishebe Aa: Mim k pai..

54 P Achha achha..abar amra Mim r Raz k dekhte pachhi..

55 SR hae..tachara Siam Ahmed,

56 P hmm..hmm..

57 SR Sumit Sen Gupto eirokom ro casting ache.

58 P besh vari ekta

59 SR multi cast film..

60 P Aa: taroka bohul chobi ami jotdur r ki

61 SR hae

62 P jani.. Rafi vy er shatey eta bodh hoy ditiyo kaj?

63 SR hae ekdom e

64 P eta ki "Poran" korar pore mone holo j na Rafir shathey r

65 ekta kaj kora jay?

66 SR na..oita ashole..bishash ta toh abar ashole amar mone hoy

67 kaj kortey giye asholey understanding bapar thakey asholey

68 film maker er ashole bhasha bujhar bepar thakey toh

69 oijaiga thekey amar mone hoy Rafir bhasha ta mone hoy ami

70 bujhi oi jaiga thekey Rafir shathey back-to-back kaj kora.

71 P accha "Damal" a abar firey ashi.."Damal" er shooting ta

72 kothay hoyeche?

73 SR "Damal" a amra shooting kori Soiyodpur a Aa:...Soiyodpur,

74 Rongpur..umm amra football match ta Kheli hochhe komolapur

75 taraf a,so aita onek diner journey chilo onek casting jehetu

76 filmer..

77 P koto diner shooting chilo eta?

78 SR amra almost ami..pray dui tin mash shooting kori ota te

79 pray.

SR= Shoriful Raz

P= Presenter

Text Analysis of Talk show 5

Shariful Raz is a Bangladeshi model and actor. He has done many hit Bangla movies like No Dorai, Poran, Damal, Hawa, Gunin. He is famous for his acting skill and good looks. Before becoming an actor Raz was a ramp model, he also worked in commercials. His first movie name is “Ice Cream” where he acted opposite Nazifa Tushi. Shariful Raaz came to this talk show for his “Damal” movie promotion. Here the presenter and Raz talked about the film “Damal”. In this conversation Shariful Raz violated the maxim of manner, maxim of quantity and maxim of relation. He speaks in standard Bangla and most of the time he uses English words in speaking. In line number 43 and 44 Shariful Raz uses the word “korse” instead of “koreche” which means he uses nonstandard language also. Maxim of quantity is being flouted by Shariful Raz In line number 5,6,7,8,9,11,13,14,16,17,19,20,22,23,25,26,27,28,29,30,31,32,33,35,36,37,38 because his information is more than required. The presenter asked him how he joined the film “Damal”. Here he could just answer how he joined this film but he was also talking about other things of the film which was more informative according to the question. Maxim of relation is also being flouted by Shariful Raz in these lines because all parts of his answer were not directly related to the question. He was talking about the liberation war of Bangladesh and Shadhin Bangla Football team which were not directly related. That's why the maxim of relation is being flouted by him here. Maxim of manner is also being flouted by Shariful Raz here because his answer was obscure. In line number 64,65 the presenter asked him if he decided to do another movie with Raihan Rafi after Poran. Shariful Raz could simply answer this question. But here Shariful Raz violated the maxim of manner in line number 66,67,68,69,70 because his reply was ambiguous and not orderly. Maxim of quantity also being flouted by Shariful Raz in these lines because his information was more than required. Maxim of agreement also found in Shariful Raz's speech in line number 25. In line number 24 the presenter said “mane mukti judhho vittik kono” and he replied “Hae” which means he agreed with the presenter. Maxim of approbation also found in Shariful Raz's speech in line number 27,28,29,30,31,32,33,35,36,37,38 because here he was maximized the praise of the “Damal” movie and “Shadhin Bangla Football” team. So, we can see that Bangladeshi actor Shariful Raz violated the maxim of relation, maxim of quantity and maxim of manner most of the time in this talk show.

Talkshow 6 (sholpo doirgho golpo)

(00.31-4.30 minutes) Interview with Pori Moni

- 01 P kemon acho apu?
- 02 PM Alhamdulillah valo.
- 03 P kemon lagchey bolo amr set a eshe?
- 04 PM khub valo..khub valo! (Smiling)
- 05 P achha tomake dekhe amio khub khushi hoye giyechi karon tomar
- 06 ei misty hashi dekhlei j karo mon ashole valo hoye jay. So
- 07 ajk ashole tomar shathe onk golpo o korbo adda dibo kintu
- 08 prothomei jei bishoyti niye kotha bolbo sheta holo "Rajjo"!
- 09 Rajjer kotha ami shunte chai..
- 10 PM ami uttor deyar jonno mane etar uttor deyar jonno boshey
- 11 thaki j ekhon prothomei..
- 12 P karon amra ekhon Rajjer kotha beshi shunbo..hae
- 13 PM hae prothomei shuru hoy Rajjo diye..(Smiling)
- 14 P okay tahole..
- 15 PM Rajjo valo ache..
- 16 P Rajjer shathey Kemon jacchey shomoy?
- 17 PM Rajjo valo achey alhamdulillah ekdom thik thak.
- 18 P okey ar Raz,Rajjo,Pori tin jon miley Kemon ache?
- 19 PM alhamdulillah (Smiling) khub valo achi.
- 20 P mane khushir din jachhe tahole..
- 21 PM hae..
- 22 P accha notun to maa holey matritter ai shad ta ba ai journey
- 23 ta Kemon jachhey apu?
- 24 PM umm..protekta din jai ar amar mone hoy umm eta ai din ta
- 25 jodi ashole frame a badhai korey Rakha jeto ashole dhore
- 26 rakha jeto mane ashole shopner moto jacche.
- 27 P accha karon ami..tumi jemon ekta interview te bodh hoy
- 28 bolecho je rajjer proti ta din e ekta notun notun activity
- 29 thakey..
- 30 PM hae hae.
- 31 P ar tumi oita khub obak hoye dekho..toh oi ekta choto khato

32 dui ekta activity jodi bolo jeta rajjer khuv tomar pochonder

33 PM Aa: ai jemon khuv recently ashole dui ek din hoyto dui tin

34 din ai rokom hoye gayche j o ashole ultey jai! eka eka kono

35 kotha charai mane bojha jai na ashole..hoot korei ultey jai!

36 (smiling)

37 P achha achha mane shei eka ektu move kora shikche tahole..

38 PM hae hae..

39 P tahole toh oi jinish ta dekhtey o asholey valo lagey j na

40 chokher shamne boro hoye jacche..

41 PM ekdom..(Smiling)

42 P accha apu ebar taholey ektu ashi Aa: adventure of shundarban

43 a ashi jei movie kicu din agey release korlo ebong darun

44 dorshok priyota pacche movie niye ektu shuni..shundarbaner

45 je ghotna ta lockdown er shomoy shooting hoyeche choto kore

46 ektu shunbo.

47 PM umm asholey amra adventure jodi boltey chai ai cinema ta

48 niye shudhu amar mone hoy ki shudhu ami na..Aa:...director

49 thekey suru korey ashole team er jara jader kachey jigesh

50 korben tarai ashole ek kothay mone hoy adventure bolte oi oi

51 din tar kothaii bolbe j din ashole lockdown declare hoy and

52 amra majh nodite atka pori amader shooting er o Aa: amra

53 shooting kortey parchilam na..Aa:...ebong amra dhakay ashtey

54 parchilam na amader kono permission chilo na toh or modhhey

55 asholey din katano..Aa:...protek ta moment ashole mone

56 hocchilo ek ek ta din er shoman kono bhabey asholey shomoy

57 katchilo na ki korbo ashole kono decission nei..tension..

58 mane shob kicu miliye amader mone hoy j oitai ashole ekta

59 adventure chilo.

60 P koto din oi khaney stay korey chilo maney ai rokom atke

61 chile koto din??

62 PM umm 24 ghontar moddhey ashole amra ekta sort out korey feli

63 P achha..

64 PM j ashole amra kon shidhante pochabo baa ashole

65 P achha achha..

66 PM amader pouchate hoto..

67 P hmm hmm..

68 PM mane jehetu eto gulu bachha..

69 P bachha chilo..right

70 PM hae ar puro unit onek boro ekta unit chilo

71 P hmm hmm..

72 PM so aito.

73 P accha Aa: mone hoyechilo ki jokhon lockdown er agey shoot

74 ta holo mone hochhilo ki j chobir release ki hobe ki hobe na

75 airokom kono dhidha dondo kaj korchilo?

76 PM aita mone hoy amar na eta sobar jara ashole amra show biz a

77 kaj kori ba media te on camera ashole jara ashole boro porda

78 boro porda ta ekta fact hoye gelo j hall ashole khulbey?

79 kobe khulbe mane eta kintu ashole dushopno hoye daralo

80 ritimoto amader jibone j Aa: hall khulbey manush abar

81 gathering hobe shobai miley cinema dekhbe eta asholei eto

82 tara tari hobe aita ..alhamdulillah. (Smiling)

83 P amra ashole vabchilam j hall kobe khulbe..hall a jeye cinema

84 dekhbo oi shahosh ta o ashole prothom dike kintu hochhilo

85 na.ekhon to manush abr jachhe..

86 PM hae manush to janala khulteo voy pachhilo..

87 P hae right right ekhon jachhe shobai..

88 PM hae ekta room theke onno roome jabo amar jeta

89 hoyechhilo..amar mone hoy oneker e eirokom e hobe j ekta

90 phobia kaj korchilo j kono kichu touch korle..

91 j ki touch korbo ekroom theke onno roome jabo j dorja ta

92 khulbo mone hochhe ei lege gelo corona!

93 P hae hae..

94 PM ei mone hoy dorjar opashei corona..so shekhane jodi ami oi

95 shomoy ta dariye jodi chinta kori j cinema release hobe amra

96 cinema hall a jabo eta to ritimoto durshopno! (Smiling)

PM= Pori Moni

P= Presenter

Text analysis of Talk show 6

Pori Moni is a popular and successful film actress of Bangladesh. She started her career as a model and her first Bangla film was Rana Plaza. She is well known for her movies like Dhumketu, Swapnajaal, Antor Jala, Gunin. Porimoni received several awards for her good performances, she also won the Special Critic Award at 21st Meril-Prothom Alo Awards. Now she is married to famous actor Shariful Raz and they have a baby boy together. In this talk show the presenter asked questions about Pori Moni's personal life, her career and her new movie "Adventure of Shundorban". Pori Moni speaks in standard Bangla. Maxim of agreement is found in Pori Moni's speech several times in this talk show. Pori Moni agreed with the presenter in line number 12,13,20,21,29,30,37,38,40,41,69,70,85,86,87,88 which means there is maxim of agreement politeness in Pori Moni's speech act. Maxim of quantity is being flouted by Pori Moni in line number 4 because here Pori Moni's answer was shorter than required. The presenter asked Pori how she is feeling about coming to her set. Pori Moni just simply replied "khub valo..khub valo". She could tell something more about her feelings here. In line number 24,25,26 maxim of manner is being flouted by Pori Moni because here her reply was obscure and not clear. She could clearly explain her motherhood journey which she didn't do here. Maxim of quantity also being flouted by Pori moni in these lines because her information is shorter than required. She could talk more about her motherhood journey. Maxim of manner is being flouted by Pori moni in line number 47,48,49,50,51,52,53,54,55,56,57,58,59 because Pori Moni's answer is ambiguous here. The presenter asked Pori Moni to tell something about the adventure memories of their shooting during lockdown. Pori Moni could clearly answer their shooting experience here but her reply was obscure. Maxim of quantity is also being flouted by Pori Moni in these lines because the presenter asked her to tell something shortly about the adventure memories of "Adventure of Shundarban" movie. But Pori Moni's answer was not short, her answer was more informative than required here. That's why the maxim of quantity is being flouted by Pori in these lines. In line number 60,61 the presenter asked Pori Moni how many days they were stuck there during lockdown shooting. Pori Moni could just reply about the number of days here. But she replied to many other sides of the shooting memories. That's why the maxim of quantity is being flouted by Pori Moni in line number 62,64,66,68,70,71

because Pori Moni's answer is more informative than required. Maxim of relation is also being flouted by Pori Moni in these lines because she was also talking about their tension, anxiety during that time which were not directly related to the required question. Maxim of manner is being flouted by Pori Moni in line number 76,77,78,79,80,81,82 because Pori Moni's reply was obscure here. The presenter asked her if they were in doubt about the film release in line number 73,74,75. She could clearly reply about their doubt but her reply was not clear here. So, we can see that Bangladeshi film actress Pori Moni violated the maxim of manner, quantity and relation in this talk show. There was also the maxim of agreement present in Pori Moni's speech act.

Chapter 4. Discussion:

In this discussion section I make an aggregation between collected data and relevant existing studies on my research to justify my findings. Findings of my research have a soothing connection with what researchers conducted before on my research topic. An amalgamated discussion between findings and existing literature on my research has been discussed below.

4.1 Importance of Communication on Public Platform:

Communication style is very important for all people. People can improve their professional skills through good communication. Effective communication helps people to build strong social support systems between each other in the society. People use different languages to interact with each other. While communicating with each other people violated Grice's four maxims. There are differences in their communication style. Bangladeshi Film industry's actors and actresses also have different communication styles from each other. They communicate or interact with their own language style which is part of media discourse. Actors and actresses also violated maxims in their conversations. In the following paragraphs I intend to critically discuss how media persons like actors and actresses of the Bangladesh film industry communicate with the host in different celebrity talk shows and what type of language, word choices they use to interact with the host in public platforms.

4.2 Importance of Language in Communication:

To illustrate, we can see in the above analysis that Language plays an important role in public communication. Language is a tool that people use to communicate with others in order to express their wants, messages, facts, and ideas (Hamsh, 2018). People can express their way of thoughts through language. They can talk about their emotions, decisions via dialogue. Sometimes, though, what individuals say is not what they mean. It depends on the circumstances (Virgin & Utami, 2016). For example, if someone is talking about something which is not what he or she is actually talking about, there is another meaning of that speech. People can say one thing but they can mean another thing at a time by their talking style. That's

why communication style is very important for all types of communication. Actors and actresses of the Bangladesh film industry have different communication styles for interaction. They have to attend many celebrity talk shows for their movie promotion. They have to communicate with the hosts about their professional life and personal life in these talk shows. Sometimes their answer is like something but the meaning is another. Celebrities have to deal with this and they have to properly interact with the hosts in this public platform.

4.3 Violation of Maxims:

Grice expresses his thoughts on how people should utilize language while conversing. He offers four principles which are named Grice's Cooperative principle. Effective communication is facilitated by these principles (Virgin & Utami, 2016). A speaker should make every effort to make his speech relevant, to the point, short and simple for avoiding listener's time. The speaker should exchange their thoughts that are relevant and informative. The cooperative principle determines how the speaker and the listener exchange information during discourse (Putri & Apsari, 2020). When a speaker and a listener make communication errors in conversation, violation of maxims happens. Violation of maxims found in daily conversations, movies, celebrity talk shows, political talk shows. When speakers are aware that their listeners are gullible and will only grasp the words' superficial meaning, the principle is violated (Putri & Apsari, 2020). There are four violations; violations of quality, violations of relations, violations of quantity and violations of manners. People violated these four types of maxims in their daily conversations.

Grice's maxims are violated not only in daily conversations but also on tv talk shows. In television programs, prominent celebrities often take part in conversations (Virgin & Utami, 2016). Bangladeshi film actors and actresses are also taking part in conversation on different celebrity talk shows. They attend these programs for their movie promotions. The host asks the celebrities some questions about their professional and personal life and they have to give answers to those questions. While giving answers to those questions, the actors and actresses violated Grice's Cooperative principles. Most of the time they violated maxim of quantity and

maxim of manner in conversations. Some actresses gave ambiguous answers which are not clear and some actors' answers are more than required. Some also violated the maxim of quality and the maxim of relation also. Thus, actors and actresses of the Bangladesh film industry violated maxims on different celebrity talk shows.

4.4 Impact of Hiding Personal Issues:

In these celebrity talks shows one thing is noticeable, actresses and actors of Bangladesh film industry most of the time avoid the questions which are related to their personal life. They are not willing to discuss their personal life in front of the public. They want to keep their personal life private that's why they technically avoid that type of questions and give answers which are not directly related to the question. The aim or purpose of the speaker is to mislead the hearer for protecting the face, hiding something or convincing the people (Hamani & Puluhulawa, 2019). Grice's cooperative principle maxim of relation is violated by them for this reason. Grice makes the assumption that individuals communicate for a purpose, they have a goal, and in order to achieve that goal they must consider the four different communication maxims that support the cooperative principle. Maxim of relation refers to be relevant to what speakers have said before. If the speaker is not relevant to what the speaker has said before, there is something which is intended to hide from the interlocutor and this is the way of flouting the maxim of relation (Muhammad & Karim, 2019). When a host asks something about their personal life, there is a tendency to avoid that question. They are not comfortable with sharing personal information on a public platform. As they don't want to share their personal information with the host, that's why they reply to unnecessary things which are not related to the questions. Thus, they violate the maxim of relation.

4.5 Impact of Social Criticism:

Sometimes the actors and actresses fall in love with their co-stars while doing a movie together. They have to hide their relationship because of their career. The actors and actresses can't show the public that they have a relationship or they are married with each other, for this reason they have to hide their actual relationship in front of their fans and followers. So, when the host asks something about their affairs they have to tell lies. They violate the maxim of

quality that time. Maxim of quality refers to not saying something which the speaker does not believe or he/she has not any evidence for. So, speakers should say something which exists in real life. In contrast, sometimes speakers are required to give such information which is not true (Hidayati & Lukman, 2019). There are some actors and actresses of the Bangladesh film industry who were in relationship or married with each other but they hide their relationship in front of the public. They went to many talk show programs and when the host asked them about their relationship, they hid the truth because of their career. In Bangladeshi culture, some people think that if an actor or actress is married early their career will be finished after marriage. That's why they don't want to show their actual relationship publicly. Because of this, when the host asks them about their marriage or relationship, they tell lies and hide the truth. When speakers are aware that their listeners are gullible and will only grasp the words' superficial meaning, the principle is violated (Putri & Apsari, 2020). The actors and actresses violate the maxim of quality because they want to save their career by hiding their relationship status.

4.6 Impact of Social Status:

In this modern era of the Bangladesh film industry, there are so many actors and actresses who are not like old film actors and actresses of the golden past. Most of them can't maintain a standard level of celebrity status. They are not educated enough and they have less knowledge about manners. They don't know how to speak properly on a public platform. That's why when they have to speak in celebrity talk shows, they can't express their thoughts clearly. Most of the time they gave obscure and ambiguous answers. Their speeches are also not orderly. Thus, they violate the maxim of manner in the conversations. Maxim of manner refers to be orderly, clear in talking so that interlocutors can understand what is said. Sometimes, flouting the maxim of manner is done by the speaker intentionally to continue a successful communication or sometimes it is done for some specific reasons (Hidayati & Lukman, 2019). Some actors and actresses also have personal depression issues which is another reason for their ambiguous replies. Flouting the maxims indicates the unwillingness of speakers to say something which is not ethical or legal. Sometimes police are not willing to talk about the accident victim to public place (Sobhani & Saghebi, 2014). Actors and actresses' violation of manner indicates their

unwillingness to say something, for this reason they give ambiguous replies on celebrity talk shows. They are not willing to talk about everything. So, the maxim of manner is violated by them because of their obscure replies which are not clear to the audience.

4.7 Impact of Different Backgrounds:

Some film actors and actresses of the Bangladesh film industry came from the modeling sector, some came from television and some are not from well backgrounds. For this reason, their standard level is not as high as a celebrity status required. They failed to maintain the film industry's standard as a hero or a heroine. They don't know how to communicate properly on a public platform, they don't know how much information they should deliver in a conversation. Sometimes they give more information and sometimes they give less information than required answers. Thus, they violate the maxim of quantity. Because the violation of quantity happens when the reply is more informative or less informative than required. Maxim of quantity refers to provide information as required as it needs. The speakers should not provide too much information or too little information for the interlocutors. But the maxim of quantity can be violated in a conversation when speakers give short or long detailed explanations to interlocutors (Muhammad & Karim, 2019). Most of the actors and actresses of Bangladesh film industry violate the maxim of quantity because of their more or less information. Flouting maxims is considered an effective way of explaining a matter in detail and they also claimed that flouting maxims help them to make comedy (Rafa, & Hidayat, 2020). The actors and actresses of the Bangladesh film industry love to express their thoughts in detail most of the time, for this reason the maxim of quantity is violated by them on TV talk shows.

4.8 Importance of Politeness for Achieving Goals:

The quality of being polite means one who has good manners and consideration for others. Politeness principle is a cultural phenomenon which is said to people to follow in their daily conversation (Jewad, Ghabanchi, & Ghazanfari, 2020). Learning how to act politely with each other is important for socialization. Brown and Levinson developed the politeness theory in 1978. Brown and Levinson's idea has received some support from the literature, along with other politeness models, such as Lakoff's (1973, 1975) and Leech's (1983) (Kasper, 1990).

People can achieve their goals by being polite. Politeness theory helps people to have an effective conversation with each other. Politeness has been assigned as a social practice in recent ideas, implying that politeness is based on behavior and linguistic patterns (Kader & Haugh, 2013). According to Leech, the six principles of politeness are Tact Maxim, Generosity Maxim, Approbation Maxim, Modesty Maxim, Agreement Maxim and Sympathy Maxim. Politeness helps to create harmony between the speakers. Both the speaker and the listener face a lot of problems while communicating. Politeness strategy helps them to reduce the problems in conversation. Politeness is defined as a strategy for reducing the likelihood that an utterance is considered impolite (Leech, 1983). The Bangladeshi film actors and actresses are also using politeness strategies on celebrity talk shows. Some politeness theories are found in actors' and actresses' speech. They also use politeness to reduce problems in conversation. Some actresses use maxim of approbation and modesty to show minimized dispraise of others and minimized praise of self. Some actors and actresses also use politeness to maximize praise of others. On the other hand, some actors and actresses lack politeness in their behavior. They like to praise themselves rather than praise others. They have a tendency to show off positive things about themselves. Sometimes, people are flouting the maxims intentionally to protect their faces toward the public. This is a common habit of human beings in this universe (Lustyantie, Dewi, & Septiarini 2019). But there are some actors and actresses of the Bangladesh film industry whose speech manner is polite. They like to minimize praise of self and they love to maximize praise of others. Every celebrity actor or actress should need this polite behavior while communicating on a public platform. Because they are celebrities, people love to follow them so their behavior is very important on public platforms.

4.9 Significant Facts of Violating Maxims of Celebrities:

Collected literature on flouting of maxims indicates people have natural intention to violate maxims because they want to make their speech interesting. There is a tendency to violate the maxims in human nature. People love to express their thoughts in details that's why intentionally or unintentionally they give more information while interacting with each other.

The speaker's violation of maxims happens for many reasons. Sometimes people violate maxims naturally, sometimes they intentionally flout the maxims, sometimes socially constructed rules force them to violate the cooperative principle in their speech.

There are many reasons behind actors and actresses' violation of maxims on celebrity talk shows. One of the most important reasons is the actors and actresses of Bangladesh film industry have lack of transparency and accountability. As they don't have any accountability, they can speak whatever they want on public platform. They can hide the truth to save their good image in front of public. Because of their avoiding or hiding tendency the actors and actresses violate the maxim of relation and maxim of quality while communicating on the public platform. Celebrities most of the time violate the maxims of the cooperative principle because they have lack of transparency in them. This is common in South Asian media culture where media personalities are not transparent to their public. That's why the actors and actresses of Bangladesh film industry often violate the maxims on celebrity talk shows.

Most of the time the actors and actresses violate the maxim of quantity because they love to give their answers in detail. They want to make their reply interesting to the audience that's why they give more information than required question. Celebrities' main target is to grab the attention of the audience so that they can get more publicity. That's why they talk about many unnecessary things which is not related with the question of the host.

Another reason of violating maxims is the natural habit of human being. Because of our human nature we intentionally or unintentionally violate the maxims while talking with others. Our cultural practice is responsible for this human nature. In Asian culture, people have tendency to give more or less information, hide the truth or reality, give obscure statements because of which violation of maxims happens. Celebrities of Bangladesh film industry have these human natures. That's why they also violate the maxims on different Tv talk shows. Our socially constructed rules and Asian culture are responsible for this type of human nature of celebrities.

Chapter 5: Conclusion & Recommendation

In conclusion it must be said that all flouted maxims of cooperative principle and politeness principle done by Bangladeshi film actors and actresses in talk shows that happened because they might try to create a good image towards the mass population by violating the maxims. Because actors and actresses are celebrities, they want to save face value. They want to hide their personal matters in front of the public. That's why they violated maxims of cooperative principle while speaking in the talk shows. In the modern world, film is a beautiful industry which is great entertainment for all people. The greatest scientific contribution is film which has a technological, commercial, social sector. Similar to other nations, film is also popular in Bangladesh. Bangladeshi film actors and actresses are very popular among general people. People follow their talking style, fashion sense, lifestyle and everything. There was a golden time when Nayok Raz Razzak, Zafor Iqbal, Alamgir, Salman Shah were very popular heroes in the Bangladeshi film industry. People love to follow their style and fashion because of their great personality in that golden time of Bangladesh film industry. In this modern time that type of craziness for celebrities is missing because new actors and actresses are not as talented as old actors and actresses of the Bangladesh film industry. Their communication style is different from old actors and actresses. Most of them are not well educated and their social background is not that strong. As today most of the actors and actresses are not well educated and came from different backgrounds, their language and communication style are not that much standard. They can't interact and clearly share their thoughts with the host properly in celebrity talk shows. This new generation celebrities need to come to celebrity talk shows for their new movie promotion, they have to communicate with the host of the show. Most of them are not that expert to communicate properly on a public platform. The actors and actresses violated Grice's maxims so many times while answering the questions of the host. The purposes to violate the all maxims were sometimes intentional and sometimes unintentional. Some purposes we can relate to our daily life conversation and some purposes were the celebrity speech strategies which were done intentionally by the actors and actresses because of our

social structure. Most of the time they violated the maxim of manners, and maxim of quantity. They also violated maxim of quality and maxim of relation. In foreign countries, people give straight forward answers, even their celebrities also love to answer the questions without any fear. But it is totally different in Bangladesh, because in Asian culture people are concerned more about their prestige issue. Because of their prestige issue, they can hide the truth and tell lies to people without any hesitation. Asian people are bound by socially constructed rules of the society. In Asian culture people believe that they have to save their reputation by hiding something society does not accept. They are not transparent with each other. It's Asian people's human nature which comes from their socially constructed rules. They naturally or intentionally tell lies because they want to hide those things and thus, they violate the maxims of Grice's cooperative principle. The actors and actresses of the Bangladesh film industry violated all the maxims on celebrity talk shows because they are also bound by socially constructed rules. They want to protect themselves, for this reason the actors and actresses violated the maxims of cooperative principle. Being celebrities, they always try to maintain their social status and identity. They were bound to flout some maxims of cooperative and politeness principle in their produced utterances and flouting of maxims is one kind of celebrity speech strategy in which celebrities are more efficient. So, the actors and actresses have done their conversation efficiently to portray a good image and convince the mass population. There was politeness in some actors and actresses' behavior. There are differences in their word choices, use of language. Some actresses use standard language, some actors use Bangla more than English, and some actresses use English words frequently in their conversation. This investigation uses the qualitative method where data is analyzed in a descriptive way. The collected data has been described in detail and my investigation has observed the flouting maxims of cooperative principle and politeness principle in six different talk shows of six actors and actresses of Bangladesh film industry. I must say in this regard that my investigation on only six talk shows might not represent the whole scenario of Bangladeshi film actors and actresses' communication style. I investigated the data which are collected from the celebrity talk shows but I couldn't take their interview personally as they are celebrities it is not possible to communicate with them easily. In this case, I consider this issue as my research limitation

as extensive research on this particular issue can bring a different result which might not be similar to my study. So, I recommend my respected readers to conduct this study in a wider perspective if they are interested in this regard.

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