

International Islamic University Chittagong
Department of Economics & Banking
Mid-Term Examination
Program: BSS(Hons.) in E&B
Semester: Autumn-2022

Course Title: Research Methodology

Course Code: RES-4701

Time: 1.5 Hours

Full Marks: 30

[NB: Answer the following questions. All parts of a question must be answered serially. Figures in the right margin indicate full marks.]

Q/N	Description of Question	Marks	CLOs & PLOs	Cognitive Learning
1(a)	Distinguish between empirical and experimental research. Explain the significance of economic area research in modern times.	3	CLO-1 PLO-1	Analyzing
1(b)	What is research process? Briefly describe the different steps involved in a research process.	7		Analyzing
2(a)	Describe fully the techniques of defining a research problem.	3	CLO-1 PLO-1	Understanding /Analyzing Creating
2(b)	Why research exploratory research design is needed for conducting quality research? Prepare a research proposal on the title "Cryptocurrency as an investment for Bangladesh".	7		
3(a)	Give your understanding of a good research design. Is single research design suitable in all research studies? If not, why?	3	CLO-2 PLO-1	Remembering/ Understanding
3(b)	Point out the possible sources of error in measurement. Describe the tests of sound measurement. Reliable measurement is necessarily a valid measurement-explain.	7		Evaluating
OR				
3(a)	Mention the name of the scale of the following items: (i) Grade of students, (ii) Time variable, (iii) Passport number of citizen, (iv) Demand of an item, (v) Provident fund of an employee (vi) IQ of a person	3	CLO-2 PLO-1	Understanding /Creating
3(b)	Prepare a questionnaire on 'The effects of social media for education'.	7		Analyzing