

BRAC University to hold 2nd International Conference on Business and Management

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BRAC University is set to hold the 2nd International Conference on Business and Management at The Westin hotel in Dhaka starting on Apr 25.

The three-day event organised by Brac Business School will be inaugurated by Education Minister Dipu Moni as chief guest on Apr 26.

BRAC University's Vice Chancellor Prof Vincent Chang is slated to be the special guest of the conference.

The theme of the conference is 'Industry Focused Global Research Trends in Business and Management'.

The closing ceremony of the programme will be attended by State Minister for Cultural Affairs KM Khalid on Apr 27.

Nine invited and eight industry talks involving prominent academicians and industry practitioners have been scheduled at the event.

The programme's platinum sponsor is ACI Limited while Abdul Monem Ltd, Brac Bank, IPDC Finance and Runner Motors Limited are the gold sponsors. Mutual Trust Bank and bKash are its silver sponsors.

The event will also feature four keynote presentations and 24 parallel sessions connecting around 250 participants, including over 40 delegates from Taiwan, Malaysia, Indonesia, Singapore, Thailand, Nigeria, India, Sweden, and Canada.