



Internship Report On



Submitted to

Md.Rashedul Islam

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Submitted By

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Letter of Transmittal

9 December 2019

Md.Rashedul Islam

Lecturer

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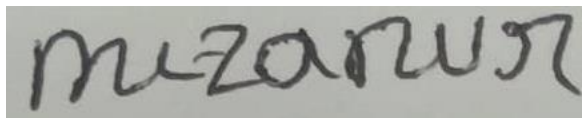
Sub : submission of the internship report.

Sir.

With due reverence, I am Md Mizanur Rahman student of BSS (hon's) in Journalism and mass communication 27th batch want to draw your kind attention to the fact that I have great supervisor. I have tried my best to present this report best with relevant information upon my internship experience as a atpr production executive at jamuna television.

I respectfully acknowledge your guidance. Leadership and helping for preparing this report. It is worthwhile to mention that there might be some errors and unintentional mistakes to limited knowledge. I hope that you will pardon my inadvertently Mistake to prepare this report.

Sincerely your



Md.Mizanur Rahman

ID:161-24-542

Batch:27th

Daffodil international university

Certificate of Approval



This is certified that the internship report on production executive. For the degree of BSS(HON'S) in journalism and mass communication. Daffodil International University carried out by Md Mizanur Rahman (Id: 161-24-542, batch: 27) my supervision.

Mizanur rahman bears a very good moral character and a very pleasing personality. I wish him all success in life.

A handwritten signature in black ink, followed by the date "10.12.19" written below it.

Academic supervisor

Md.Rashedul Islam

Lecturer

Department of journalism and mass communication

Daffodil international university

"Declaration"

I am Md mizanur rahman ID: 161-24-542, Batch :27 is the student of Daffodil international university, department of journalism and mass communication Here I declare that my internship report on PCR at Jamuna tv which I have not submitted for any other degree before.

Acknowledgement

At the very begging thanks to Almighty and I humbly printed my respected teachers and superiors. It is quite impossible to prepare my internship report without their helping. They give me a supper opportunity to learn practically brides academically.

I extremely express gratitude to my honorable academic supervision Md.Rashedul Islam sir giving me right instruction and guidance to compile both theoretical and practical knowledge to prepare this report.

I would like to thanks jamun TV, giving me this opportunity for Internship. At this renowned Organization. All of members of this Organization are friendly and help me acquire the practical experience. I am very grateful to them.

I am especially thankful to Md.Rashedul Islam . am also thankful to the authority of Daffodil International University.

Md.Mizanur Rahman

ID:161-24-542

Batch:27th

Daffodil international university

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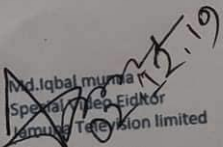
To whom Concern



To Whom It May Concern

Md. Mizanur Rahman holding id (161-24-542) as a student of Daffodil international University has been in our internship program as an intern at production control room (PCR) Department at Jamuna Television Limited. He has completed has 10 weeks internship under my supervision.

I wish him a bright future.


Md. Iqbal Munna
Special Video Editor
Jamuna Television limited
Md. Iqbal Munna
Video Editor
Jamuna Television.

Chapter One

INTRODUCTION

ABOUT JAMUNA TV:

Jamuna Television is a big name in the field of news channel in Bangladesh. In Bangladesh very few TV channel provides 24 hours news. Jamuna TV is one of this

Jamuna Television is Bangla language 24- hour private Television channel in Bangladesh. It has been launched as an exclusive round- the clock satellite news channel to provide most up-to date national and international news and information to the people of Bangladesh and viewers of abroad. This goes live "on air" starting its broadcast from 5 April 2014 at 7:00 pm. Jamuna Television started its journey with slogan " Shamne thake, Shamne rakhe."

Now Jamuna Television is broadcasting from Bangabandhu satellite-1 (4520-30000). Jamuna Tv is on air 24 hours a day. 7 days a week, using most sophisticated production and news gathering Technologies to produce a strong schedule of a reality show, news, sports and much more, as well a variety of current affairs, informational and entertainment like.

What is internship?

An internship is a word that means a period of work experience offered by an employer to give students and graduates exposure to working environment, often within a specific organization or industry which relates to their field study

The term is now used for a wide range of placement. They are typically undertaken by students and graduates looking to gain relevant skills and practical field

The most important job an internship does is that of. Giving a real world insight in the job .It helps the students to develop skills before entering a job. Moreover it creates confidence in mind to go beyond

An internship give practical skills, work place experience, greater knowledge of that field or organization And it helps to build up a bright future in job career.

Duration of my Internship

I started my internship from 23 September to 30 November. In my internship period my Supervisor help me a lot.

About My Supervisor

Iqbal Munnan is my supervisor. He has a strong personality. In my total internship period, he helps me very much. He is a outstanding man. He always support me in work. He try to advise me all time.

Chapter Two

Organization profile

Back ground of my organization

After completing my BSS. Internship must be needed for developing practical skills. As an inequitable part of course BSS in journalism and mass communication I had to find and do an internship in a institution which is relevant to the subject. So full fill that need I chose mass media which provides 24 hours news. Specifically I choose a television channel which named jamuna tv . Because has some reasons.

First of all .TV channel is the most popular mass media to general people. The people who can't read they can know the news that happened all over the world. In television. So literate and literate people are the audience of television, but it is not possible to newspaper. Television has a big field to show more creativity than newspaper or others mass media.

Now let's come to the point why I chose jamuna television. Very few tv channel in Bangladesh provides news in 24 hours. So, I think jamuna television is the place for working. And also, it is well known news tv channel in Bangladesh.

Organogram Structure

Organogram Structure



Major Activities of Jamuna Television

National Desk: National desk is that, where news is came from different regions from our country. Newsroom editor select the important one and published.

Business Desk: Business Desk is another part of Jamuna TV. They covered Business news.

Assignment Desk: Assignment desk is one of the important desks of jamuna Tv. They select that, where the reporter will go. All time they are touched with the reporter.

Chapter Three

My daily Activities during Internship

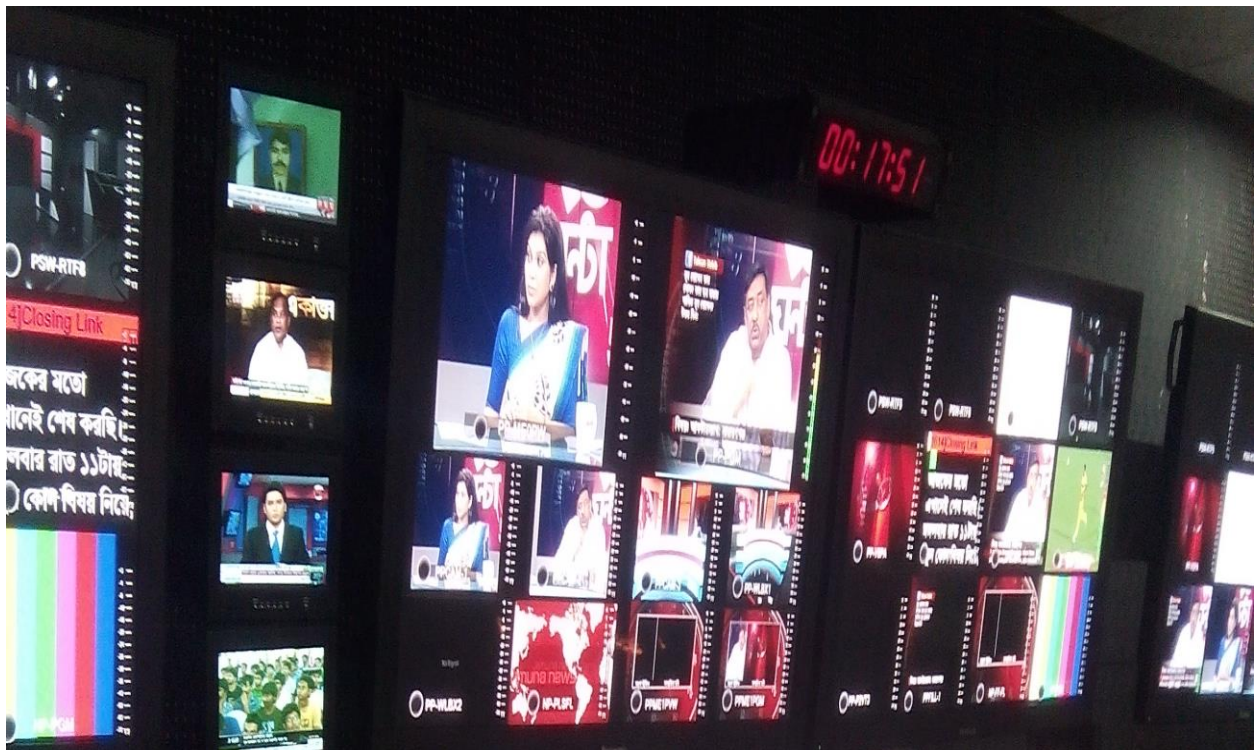
First week (23 September - 29 October)

- Meet with my supervision.
- Know about my work.
- Meet with my teammates.
- Visited all the sector.



Second week (30 October – 5 October)

- Checking all the news elements.
- If any items missing then collect the elements from the editing panel.
- Collect all items and went to control room.
- Helped my producer to recheck.



Third Week (6 October – 12 October)

- Call to the reporter ready for live before five minutes.
- Help my producer to control everything.
- Controlled mixer.
- Controlled live devices.



Fourth Week (13 October – 19 October)

- Controlled sound systems.
- Help to run vision mixer.
- Given lower third in TV screen.
- Help my producer.



Fifth week (20 October – 26 October)

- Talked with my senior how I can develop my work skill.
- Help to run vision mixer.
- In leisure time i visited studio.
- Net browsing for more information about PCR.



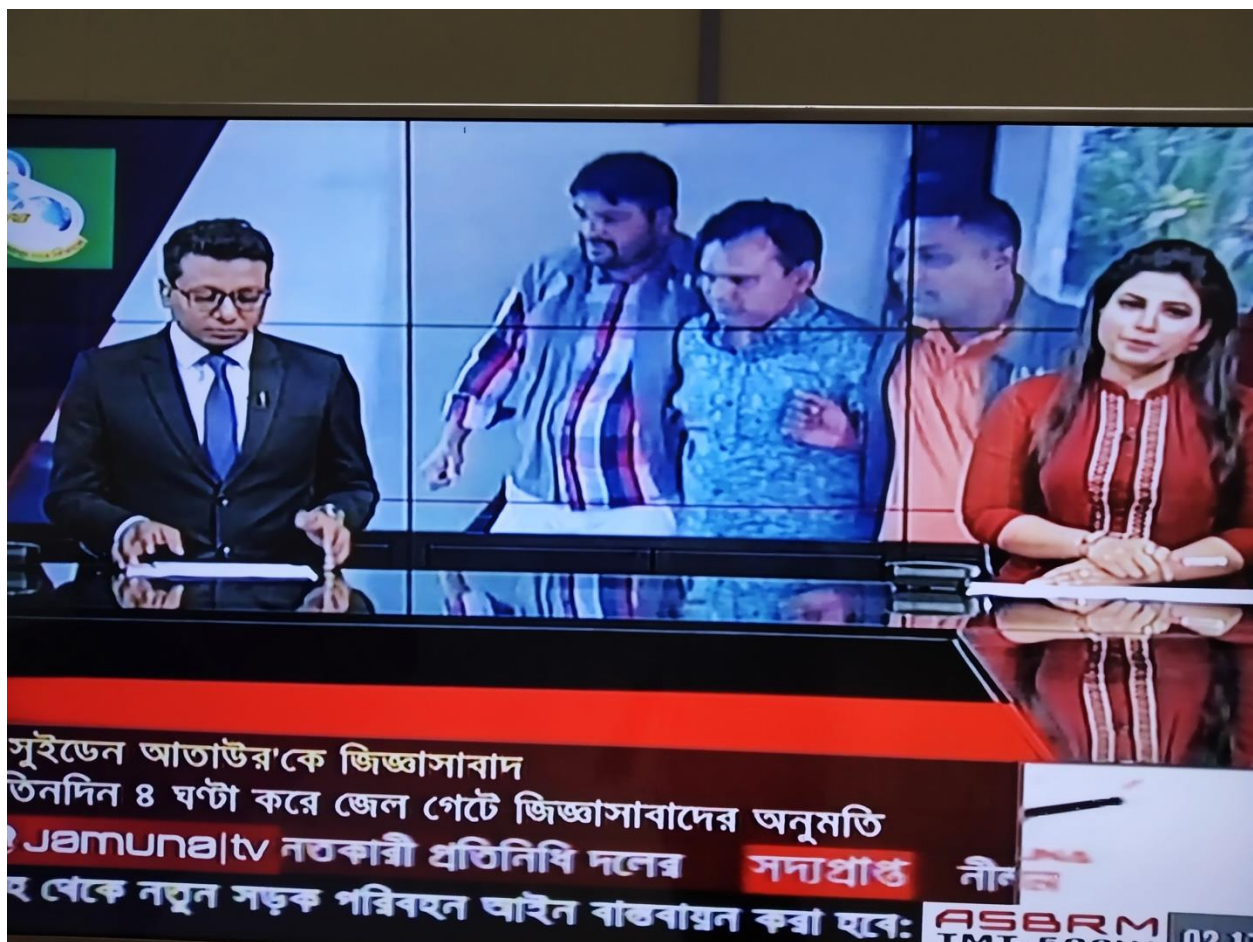
Sixth week (27 October – 02 November)

- Checking all the news elements.
- If any items missing then collect the elements from the editing panel.
- Collect all items and went to control room.
- Helped my producer to recheck.



Seventh week (03 November – 09 November)

- Checking all the news elements.
- Net browsing for more information about PCR.
- Collect all items and went to control room.
- Helped my producer to recheck.



Eighth week (10 November – 16 November)

- Controlled mixer.
- Controlled live devices.
- In leisure time i visited studio.
- Net browsing for more information about PCR.

Ninth week (17 November – 23 November)

- Controlled sound systems.
- Help to run vision mixer.
- Given lower third in TV screen.
- Help my producer.

Tenth week (24 November – 30 November)

- Checking all the news elements.
- If any items missing then collect the elements from the editing panel.
- Collect all items and went to control room.
- Helped my producer to recheck.

Chapter Four

Learning Experience

Gathered knowledge during internship

In internship i gathered a lot experiences. In my academic period I don't have any idea about PCR. How PCR worked I didn't know. But when i went to Jamuna Tv for internship that time I knew how PCR work. It's very much enjoyable for me to work with my teammates. PCR means Production Control room, where from all the news elements are control by a producer. I have learned how to handle a production control room from jamuna Tv. It's help me in my upcoming work place. During my internship I gather many knowledge. In this time which is learnt how to do the communication with others and this internship helps me the bridge of to go corporate works.

Technologies Used in PCR

In my university life I used a simple technology in my academic period. Just like 4k camera, premier pro cc software, Microsoft office application but in professional life there were more instrument I have used. Octopus is a common server for news in Jamuna TV. I familiar with new technologies when I went to internship.

- Video monitor.
- Vision mixer.
- Character generator.
- DVE.
- Live controller machine.
- Octopus software.
- Robotic camera.

Special Experiences

When I went to Jamuna TV that time I'm very much afraid. But my supervision was very much helpful person. He help me to recover my afraid and met me with other team members. That moment he said that, life is race. Never be feed up. If you afraid you will loss. Always calm and quite in every situation.

His motivational speech helped me to give more afford in my work. When Onion price high, Casino case, cyclone bulbul occurred that time very much tuff situation for me to control. But that time my supervisor motivational speech helped me calm and quite.

Chapter Five

Conclusion

SWOT analysis of Jamuna Television

Strength:

- Skillful People in Jamuna TV.
- Always try to linked new technologies.
- Worked with new technologies.
- Covering all sector of news.
- More Investigative report.
- A big number of audiences.

Weaknesses:

- Lack of Advertisement.
- Lack of office space I think.
- More need to add new technologies.

Opportunities:

- Need to try give more opportunities to the employees.
- Redesigned there online news portal to achieved more follower.

Threats:

- Political matters can hamper.
- Need to develop their few sector for fight others channel.

Recommendation:

For (Time) I have worked as an intern at renowned Jamuna Television, which is one of the most prominent news channel in Bangladesh. There I worked as a there I learned many important things about journalism and all the process. But I could not learn all thing that is must be needed in my career. However, it could be better if change the system a little I think, I should some point out aspects that make it better -

- Extended time three months to Six months at least.
- Allowing to take internship middle of the course.
- I recommend Jamuna Tv to take internship project more seriously and use intern in different section.

Conclusion

After working months/weeks, my internship was successfully completed. I learnt many things which is relevant with journalism. In the beginning, it was not so easy that I thought. But spending some days with jamuna Television, it became easier to me. It is possible to me for my supervisor who taught me many things. I grateful to him. I a vouch that this experience will help me to build my career. I am also grateful to jamuna Television authority to help me for gaining practical knowledge.

Thanks to Daffodil International University and jamuna Television for giving me chance. I am glad and saying Bottom of my heart thanks to my parents for supporting me and all teachers of my department and well-wiser.

References:

https://en.wikipedia.org/wiki/Jamuna_TV

https://en.wikipedia.org/wiki/Daffodil_International_University

<https://en.wikipedia.org/wiki/Internship>

ANNEX





